

SHERYL WINSTON SMITH

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EDUCATION

Harvard University, Ph.D. *June 2004*
Dissertation: Innovation and Globalization in Four High-Technology Industries in the U.S.: One Size Does Not Fit All (Committee: Josh Lerner, Robert Lawrence, Suzanne Cooper, Lewis Branscomb (chair))
Harvard University, Master of Public Administration *June 1996*
Yale University, Biology (Neuroscience track) & History (double major), Bachelor of Science *May 1989*

ACADEMIC APPOINTMENTS

BI Norwegian Business School (Handelshøyskolen BI)

Associate Dean, Master of Science in Entrepreneurship and Innovation, December 2018-present
Associate Professor of Management and Entrepreneurship (with tenure), August 2018-present

Research Sabbatical 2025-2026

The Wharton School, University of Pennsylvania, Visiting Scholar, Fall 2025

Harvard University, Weatherhead Center for International Affairs, SCANCOR Fellow & Visiting Scholar, Spring 2026

Fox School of Business, Temple University

Assistant Professor of Strategic Management and Entrepreneurship, August 2008-2017

Carlson School of Management, University of Minnesota

Post-Doctoral Senior Lecturer in Finance, August 2005-June 2008

Visiting appointments:

Bocconi University, Milan, Visiting scholar, Spring 2015

Sloan School of Management, MIT, Technology, Innovation, Entrepreneurship, and Strategy Group
Post-Doctoral Visiting Scholar, June-August 2008

AREAS OF EXPERTISE

Entrepreneurial Finance • Entrepreneurship • Corporate Venture Capital • Accelerators • International Business • Strategic Management • Technology & Innovation Management • Corporate Finance • Innovation & Entrepreneurial Ecosystems • Social Entrepreneurship • Knowledge Search • Open & User Innovation • Data Analytics • Econometrics • Machine Learning

PUBLICATIONS

- “Trust and Distrust in Platform Ecosystems,” with Rahul Kapoor, Dovev Lavie, Elena Novelli, Shweta Gaonkar and Mahdi Ebrahim, in **Handbook of Trust and Social Networks**, Edward Elgar, edited by Bill McEvily, Oliver Schilke, Giuseppe Soda, and Aks Zaheer (expected 2026).
- “Introduction to Special Issue on Corporate and Startup Collaborations in an Age of Disruption: Looking Beyond the Dyad”. **Industry and Innovation**, 2024, 31(5): 533-543. (with Giones F, Shankar RK, Winston Smith S, Garcia-Herrera C, Timmermans B.)
- “Regional Economic Impact of Accelerators” (SBAHQ-15-M-0143), U.S. Small Business Administration, Office of Advocacy, June 2018.
- “Early Internationalization and the Role of Immigration New Venture Survival,” **International Business Review**, 2016, 25(6): 1285-1296. (with Guohua Jiang, Mike Kotabe, and Robert Hamilton)

- “Follow Me to the Innovation Frontier? Leaders, Laggards, and the Differential Effects of Imports and Exports on Technological Innovation,” *Journal of International Business Studies*, 2014, Vol. 45: 248–274.
- “Do Innovative Users Generate More Useful Insights? An Analysis of Corporate Venture Capital Investments in the Medical Device Industry,” (with Sonali Shah), *Strategic Entrepreneurship Journal*, 2013, Volume 7: 151–167.
- “How Much Do Physician Entrepreneurs Contribute to New Medical Devices?” (with Andrew Sfekas), *Medical Care*, 2013, Volume 51 (5): 461-467.
- “Who Are User Entrepreneurs? Findings on Innovation, Founder Characteristics & Firm Characteristics,” (with Sonali Shah & E.J. Reedy), *Ewing Marion Kauffman Foundation Research Report*, February 2012.
- “New Firm Financing and Performance,” *Oxford Handbook of Entrepreneurial Finance*, Chapter 4, Ed. Douglas Cumming, (Oxford University Press, 2012). (Multiple-round, refereed)
- “Innovation in the U.S. Computer Equipment Industry: How Foreign R&D and International Trade Shape Domestic Innovation,” in *Shaping Science & Technology Policy: The Next Generation of Research*. Eds., David H. Guston and Daniel Sarewitz (University of Wisconsin Press, 2006).
- “International Knowledge Transmission and Industrial Innovation,” in *Innovation Policy in the Knowledge-Based Economy*. Eds., Maryann Feldman and Albert N. Link. (Kluwer Academic Press, 2001).
- “The Industrial Perspective on University-Industry Relationships in Japan and the United States,” in *Industrializing Knowledge: University–Industry Linkages in Japan and the United States*. Eds., Lewis M. Branscomb, Fumio Kodama, and Richard Florida. (Cambridge, MA: MIT Press, 1999).

ARTICLES UNDER REVIEW

- “Short-Term Hype or Long-Term Hope? Demo Days, Hype, and Startup Performance”
- “The Proximity Paradox: Investors, Startups, and Accelerators in a Digital World” (with Christian Anker)
- “Ability, Stigma, and International Entrepreneurship” (with Ram Mudambi & David Deeds)

INVITED CHAPTERS & BOOKS (UNDER PREPARATION)

- “Theoretical Foundations of Strategic Management & Industrial Organization”, in *Key Theories of Strategic Management*, Edward Elgar, edited by Sandip Bisui, Leo Kluppel, Michael Leiblein, and Jeff Reuer (expected 2026), invited, under preparation.
- Foundations of Strategic Management: A New Look*, W.W. Norton. Invited prospectus for Strategic Management textbook incorporating modern perspectives and agent-based models (development agreement).

PEER-REVIEWED CONFERENCE PROCEEDINGS

- “Trust in the Digital Age: Strategic Perspectives on Trust Dynamics in Digital Platforms” *Academy of Management Proceedings 2025*(1): 16188, (with Baldwin C, Ebrahim M, Gaonkar S, Gawer A, Harracá M, Lavie D, Morino P, Novelli E, Panico C, Shipilov AV)
- “The Paradox of Plenty: Investors, Startups, and Accelerators in a Digital World”, DRUID 2025, (with Christian Anker) https://conference.druid.dk/ac_papers/mpnr57zxbe9tue0oqkr14ng6c6nh7c.pdf
- “Short-Term Hype or Long-Term Hope? Demo Days, Hype, and Startup Performance”, *Academy of Management Proceedings 2024*(1): 19891.
- “Short-Term Hype or Long-Term Hope? Demo Days, Hype, and Startup Performance”, DRUID 2024, https://conference.druid.dk/ac_papers/yf2va02mklgaohm1e9fjr60lebs4wi.pdf
- “Corporate, Industrial and Wicked Acceleration: Tackling Grand Challenges Through Novel Approaches”, *Academy of Management Proceedings 2023*(1): 18912. (with Garcia Herrera C, Thiel J, Perkmann M,

Giones F, Leubner A.)

- “Hard to get? Knowledge Heritage from Invention to Product Market Innovation Using Natural Language Processing”, DRUID 2022, https://conference.druid.dk/ac_papers/6bnf26if57eud6ujegvcc9f78aroix.pdf
- “Corporate, Consortia & Moonshot Acceleration: Novel Approaches to Speed Up Entrepreneurial Innovation” *Academy of Management Proceedings* 2022(1): 17658. (with Basu S, Garcia Herrera C, Vandeweghe L, Giones F, Perkmann M, Shankar RK, Thiel J)
- “Corporate Acceleration, Firm Innovation, and Industrial Change: What’s New Under the Sun?” *Academy of Management Proceedings* 2021(1): 16390. (with Herrera CG, Vandeweghe L, Autio E, Basu S, Cohen SL, Shankar RK)
- “Spanning Two Worlds? Corporate Accelerators and Corporate Venture Capital In Innovation Portfolios”, DRUID 2021 https://conference.druid.dk/ac_papers/4ohn0hdqi02oe9vwdsssv48r4fzrhv.pdf
- “Spanning Two Worlds? Corporate Accelerators and Corporate Venture Capital in Innovation Portfolios”. *Academy of Management Proceedings*, 2021 (1).
- “Scaling Social Business Hybrids: A Multiple Case Study on the Role of Learning”. *Academy of Management Proceedings*, 2020. (with Alessandra Luzzi), 2020 (1).
- “Should I Stay or Should I Go? Entrepreneurial Ecosystems and the Relative Importance of Distance For Innovative New Ventures”, DRUID 2019 https://conference.druid.dk/ac_papers/xwyf9q5o4s89ael1grx6zg0et5tlik.pdf
- “Hard to get? Tracking Knowledge Heritage From Invention to Product Market Innovation Using NLP”. *Academy of Management Proceedings*, 2019 (1): 18011.
- “Reaching Further or Staying Local? The Impact of Distance on New Venture Growth.” *Academy of Management Proceedings* 2018 (1): 18516.
- “So Near And Yet So Far? Corporate Venture Capital, External Knowledge Search, and Knowledge Recombination Across Geographic And Technological Distance” (with Ahreum Lee), DRUID 2014, https://conference.druid.dk/ac_papers/u8v5bican3anshydbp7mpnep6nbp.pdf

POLICY REPORTS

- National Academies of Sciences, Engineering, and Medicine. *Advancing Concepts and Models for Measuring Innovation: Proceedings of a Workshop*, (Washington, DC: National Academies of Sciences, Engineering, and Medicine, January 2017)
- Cystic Fibrosis and DNA Tests: Implications of Carrier Screening, *U.S. Congress, Office of Technology Assessment*, (Washington, DC: U.S. Government Printing Office, July 1992).
- Cystic Fibrosis and Genetic Screening: Policies, Practices, & Attitudes of Health Insurers—Results of a Survey, *U.S. Congress, Office of Technology Assessment*, (Washington, DC: U.S. Govt. Printing Office, Oct. 1992).

NEUROSCIENCE PUBLICATIONS:

- “Chronic Electroconvulsive Seizures Down Regulate Expression of the Immediate-Early Genes c-fos and c-jun in Rat Cerebral Cortex,” *Journal of Neurochemistry* 54 (1990): 1920-1925. (with Hayward, M.D., Nestler, E.J., and Duman, R.S.). First Author, Impact Factor: 4.48
- “Corticosterone Regulates the Expression of ADP-Ribosylation Factor (ARF) Messenger RNA and Protein in Rat Cerebral Cortex,” *Journal of Neurochemistry* 55 (1990): 1813-1816. (with Duman, R.S., Clark, J.C., and Nestler, E.J.). Impact Factor: 4.48
- “Amygdala Kindling Potentiates Seizure-Stimulated Immediate-Early Gene Expression in Rat Cerebral Cortex,” *Journal of Neurochemistry* 59 (1992): 1753-1760. (with Duman, R.S., Craig, J.S., Deutch, A.Y., and Hernandez, T.D). Impact Factor: 4.48

Yale University, Senior Thesis in Neurobiology: Chronic Electroconvulsive Seizures Down-Regulate Expression of the Immediate-Early Genes c-fos and c-jun in Rat Cerebral Cortex

ADVANCED WORKING PAPERS

“Spanning Two Worlds? Corporate Accelerators and Corporate Venture Capital in Innovation Portfolios

“Scaling Social Business Hybrids: A Multiple Case Study on the Role of Learning” (with Alessandra Luzzi)

“Reaching Further or Staying Local? The Impact of Distance on New Venture Growth.”

“And Then There Were Three... The Impact of Multiple Corporate Investors on Innovative Outcomes”
(with Gary Dushnitsky)

“Peering Inside: Peer Composition, Founding Teams, and Startup Outcomes”

“Swinging for the Fences or Calling It Quits? Accelerators, Angel Groups, and Entrepreneurial Experimentation”

“Hard to get? Tracing Knowledge Heritage From Invention to Product Market Innovation Using Information Retrieval Text Matching Techniques”

“What is the Right Stuff? The Effect of Preentry Knowledge on the Relationship Between Innovation & the Survival of High Technology Startups” (with Sonali Shah)

Kauffman Foundation Best Paper Prize, Strategic Management Society

Kauffman Foundation Promising Paper Award

EXTERNAL GRANTS

Granted Data Access (competitive)

Facebook Open Research (FORT), Meta Content Library, and Meta API, (PI), September 2025-current
granted access to proprietary, restricted data through Meta Secure Research Environment (SRE)

Facebook Open Research (FORT), Meta Content Library, and Meta API, (PI), January 2024-September 2025
granted access to proprietary, restricted data through Meta and Inter-university Consortium for Political and Social Research (ICPSR) at the University of Michigan

Facebook Open Research Data Grant and Social Science One, Harvard University (PI), research collaboration
access to proprietary data, August 2021-December 2023

External Grant Support

Strategic Management Society, Strategy Research Foundation (SRF) 2025, “May I Have Your Attention Please? Engagement, Financing, And Scaling From 1 To 1000”, Submitted Oct. 2025 (\$25,000, decision expected: Dec. 2025)

SCANCOR Fellowship, “Novelty in a Changing World? New Thinking About Organizing for Startup & Corporate Innovation,” appointment as SCANCOR Fellow & Visiting Scholar, Harvard University, Weatherhead Center for International Affairs (Granted June 2025, appointment Spring 2026)

Bocconi Association for Innovation and Cooperation (BAIC) Research Grant “Innovation and Cooperation in Ecosystems in the Face of Distrust: The Implication of the Cambridge Analytica Scandal for Facebook's Partners” (€10,000, Jan 2020, collaborative grant with Dovev Lavie (Bocconi), Cedric Gutierrez (Bocconi), Rahul Kapoor (Wharton), Shweta Gaokar (Johns Hopkins University), Elena Novelli (City University London), Mahdi Ebrahim (Maastricht University)

Strategic Management Society, Strategy Research Foundation (SRF)-Research in Organizations (SRF-RiO), SRF-2018-RIO-9169, Bridge in The Middle? Investigation of Corporate Accelerators in Spanning Internal Innovation and External Knowledge (\$25,000, 2019-2021), awarded December 2018

National Science Foundation, NSF Award #1360152, The Impact of Seed Accelerators on Innovation and Entrepreneurial Decision-Making (\$191,000, 2014-2017)

U.S. Small Business Administration SBAHQ-15-Q-0024, Research on How Accelerators Promote Regional Entrepreneurship (\$52,000, 2015- 2017)

Strategic Management Society-Kauffman Foundation, Strategic Entrepreneurship Junior Faculty Consortium (\$1,500), Prague, Czech Republic, 2012

Ewing Marion Kauffman Foundation Travel Grant, Industry Studies Association (\$1,500), 2012

Ewing Marion Kauffman Foundation Faculty Mentor, (\$1,000), 2012

Ewing Marion Kauffman Foundation Faculty Grant (KF Grant Award 20100886, \$6,000), 2011

National Science Foundation Grant (NSF 0830349): The Division of Innovative Labor--Features, Determinants and Impacts on Innovative Performance, (Selected Junior Faculty Scholar, PIs: Wes Cohen & Ashish Arora), 2010

Ewing Marion Kauffman Foundation, "Business Dynamics and Innovative Entrepreneurship: The Role of Financing in Innovation and Performance in Entrepreneurial Firms," awarded February 2008

Internal Grants

BI Norwegian Business School, Research Grant, "Innovation and Cooperation in Ecosystems in the Face of Distrust: The Implications of Public Negative Sentiment for Facebook's Partners" (60,000 NOK/\$6,000 USD, Feb 2021)

BI Norwegian Business School, Research Grant, "High Growth Potential Entrepreneurship in the Norwegian Context: Evidence from Registry Data" (100,000 NOK/\$10,000 USD, Feb 2020)

Fox School of Business, Temple University, Inter-disciplinary Young Scholars Seed Grants (2011-2014)

Peering Inside: What is the role of Peer Effects in Entrepreneurial Accelerators? (\$1,500, May 2014)

So Near and Yet So Far: Corporate Venture Capital, External Knowledge Search, and Knowledge Recombination Across Geographic And Technological Distance (\$600, May 2014)

Organizing Open Innovation: Field Evidence from Hackathons (\$2,100, May 2013)

Sustainability Of Young Firms: Evidence On Survivability, Early Growth Trajectory And Disposition Of Young Private and Public Firms (\$1,000, May 2013)

Pharmaceutical Firm R&D Choices, (\$2,500, May 2012)

VC Financing and Debt Contracts, (\$2,500, May 2011)

AWARDS & FELLOWSHIPS

Harvard University, Weatherhead Center for International Affairs, SCANCOR Fellowship (Spring 2026)

BI Norwegian Business School, Sabbatical Award (Fall 2025-Spring 2026)

Oxford Residence Week for Entrepreneurship Scholars, Oxford University, June 2020 (virtual), June 2022

Strategic Management Society, Strategy Research Scholar, December 2018

Fox School of Business, Research Roundtable Award, November 2015

Fox School of Business, Research Roundtable Award, November 2014

Fox School of Business, Business Honors Professor of the Month, October 2014

Best Paper Nomination, Strategic Management Society, Madrid, September 2014

Promising Paper Award, Ewing Marion Kauffman Foundation, 2011

Promising Paper Award, Ewing Marion Kauffman Foundation, 2010

Best Paper Award, Ewing Marion Kauffman Foundation, Strategic Management Society, 2010

Best Paper Nomination, Strategic Management Society, Washington DC, Oct. 2009

Next Generation of Leaders in Science and Technology Policy Scholar (American Association for the Advancement of Science (AAAS)-sponsored award), 2002

Alfred P. Sloan Foundation, Industry Studies Fellowship Nomination (nominated 2009)

Ewing Marion Kauffman Foundation, Junior Faculty Fellowship Nomination (nominated 2008)

Harvard Graduate Society Dissertation Completion Fellowship, Harvard University, 1999

Charles Edison Fellowship, Science Technology and Public Policy Program, John F. Kennedy School of Government, Harvard University, 1995-1998

Harvard Grant for Tuition, Graduate School of Arts and Sciences, Harvard University, 1996-1998

Ph.D. Fellowship, John F. Kennedy School of Government, Harvard University, 1993-1995

National Science Foundation, Graduate Research Fellowship, Honorable Mention, 1993

Rotary Foundation Fellowship (Prague, Czech Republic, \$40,000), 1992-1993

INVITED PANELS, SYMPOSIA, AND DISCUSSANT ROLES

Academy of Management, Copenhagen, July 2025

Symposium: *“Trust in the Digital Age: Strategic Perspectives on Trust Dynamics in Digital Platforms”*,

Strategic Management Society, Istanbul, October 2024

A Multi-Institutional Career: De-Mystifying the Mid-Career Job Market (panelist)

Roundtable on Social Media Research and Meta Content Library, July 2024

Annual Meta-SOMAR research workshop

Strategic Management Society, 2023, Toronto

Early Human Capital Resources in New Ventures, in Symposium on “From Startup to Scale-Up: Attracting Human Capital to Founding Teams (panelist)

Twenty-Five Years of Accounting for Endogeneity in Strategy Research: Reflecting on Progress and Discussing Future Directions (panel chair and moderator)

Academy of Management, 2023, Boston

Symposium on Corporate, Industrial and Wicked Acceleration: Tackling Grand Challenges Through Novel Approaches To Strategic Innovation, Industrial Change and Corporate Entrepreneurship (co-organizer and panelist)

Strategic Management (STR) Division Junior Faculty Consortium (panelist)

INSEAD Doriot Entrepreneurship Conference (IDEC), Singapore, June 2023 (discussant)

Strategy Science Conference, LMU Munich, Germany, June 2023

Management Schools in Europe - How are they different? (panelist)

National Bureau of Economic Research (NBER), Entrepreneurship Working Group, Fall 2022, Cambridge MA (discussant)

Strategic Management Society, 2022, London

Methodological Frontiers: Leveraging New Methods and Data Sources (co-organizer and panel moderator)

Academy of Management, 2022, Seattle

Symposium on Corporate, Consortia & Moonshot Acceleration: Novel Approaches to Speed Up Entrepreneurial Innovation (co-organizer and panelist)

International Management (IM) Division Doctoral Consortium (panelist)

INSEAD Doriot Entrepreneurship Conference (IDEC), Fontainebleau, France, June 2022 (discussant)

Strategic Management Society, 2021 (virtual)

Research Methods, Frontiers in Research Methodology Panel Session (co-organizer and panel moderator)
Academy of Management, 2021 (virtual)
Symposium on Corporate Acceleration, Firm Innovation, and Industrial Change: What's New Under the Sun? (co-organizer)

EGOS, Roundtable Speaker: July 2020 (virtual)
Linking Entrepreneurship and Organizations to a Sustainable Future

University of Virginia, Global Entrepreneurship and Innovation Research Conference, April 2019

Academy of Management, 2018
Symposium on Business Accelerators and the Development of Early-Stage Ventures (invited presenter)

Aker Solutions, Innovation Week Speaker and Panelist "Innovation in the Big Picture," Oslo, Norway.
December 2018

Academy of Management, Anaheim, August 2016
Symposium on Entrepreneurial Labor Markets: Careers, Hiring and Diversity (co-organizer)
Symposium on Women Entrepreneurs Access to Early Stage Equity Financing (invited presenter)

National Academy of Sciences/ National Science Foundation, NCSES/CNSTAT Workshop on Advancing Concepts and Models of Innovative Activity and STI Indicator Systems, Washington, DC (Invited panelist), May 2016

Society for Financial Studies/Kauffman Foundation Entrepreneurial Finance and Innovation Conference, Boston, MA (Invited Discussant), November 2014

Strategic Management Society, Madrid, Knowledge & Innovation Professional Development Workshop, (Co-organizer and Panel Moderator), September 2014

Kauffman Firm Survey Entrepreneurship Workshop, Ewing Marion Kauffman Foundation, Kansas City, MO (Invited Discussant and Faculty Mentor), July 2012

Society for Financial Studies/Kauffman Foundation Entrepreneurial Finance and Innovation Conference, Cambridge, MA (Invited Discussant), June 2012

University of Connecticut, CIBER Conference: Restoring America's Global Competitiveness through Innovations (Invited Panelist), June 2012

Strategic Management Society, Rome, Innovation in Collaborative Ecosystems (Invited Panelist), September 2010

INVITED PRESENTATIONS

University of Colorado, Boulder, 2024

Nordic Center for Entrepreneurship Research (NCER), Alborg, Denmark, 2023

Academy of Management, Entrepreneurship Division Mid-Winter Meeting, Toronto, 2023

University of Vermont, 2022

Nordic Center for Entrepreneurship Research (NCER), Stockholm, Sweden, 2022

Strategic Management Society, Entrepreneurship & Innovation Seminar Series (virtual), August 2020

Bocconi Assembly for Innovation and Cooperation, December 2019*

Copenhagen Business School, November 2019

Norwegian School of Economics, Bergen, Norway, November 2019

Imperial Innovation and Entrepreneurship Conversation, Imperial College London, September 2019

Kauffman Foundation-Goizueta/Emory University-University of Oregon Research Colloquium on Entrepreneurship, June 2018

BI Norwegian Business School, Oslo, October 2017
LeBow School of Business, Drexel University, February 2017
NBER Productivity Seminar, Cambridge, MA, October 2016
Rutgers Business School, February 2016
Imperial College London, January 2016
Kauffman Foundation-Goizueta (Emory University) Research Colloquium on Entrepreneurship, May 2016
Kauffman Foundation- Goizueta (Emory University) Research Colloquium on Entrepreneurship. May 2015
George Washington University, International Business Seminar, October 2014
New York University Law School, Medical User Innovation/ Knowledge Commons Workshop, May 2014
Bocconi University, Milan, February 2014
Kauffman Foundation Accelerator Group, MIT, Sloan School of Management, November 2013
Wharton, University of Pennsylvania (Industrial Organization Seminar), April 2012
Lebow School of Business, Drexel University (Strategic Management Seminar), March 2012
Intellectual Property Rights and Entrepreneurial Innovation: David, Goliath, & the Patent Office
MIT, Sloan School of Management, Workshop on Intellectual Property, May 2009

CONFERENCE PRESENTATIONS

(refereed)

Strategic Management Society, San Francisco, October 2025*
Academy of Management, Copenhagen, July 2025*
DRUID Conference, University of Toronto, June 2025*
Wharton Technology and Innovation Conference, April 2025*
Strategic Management Society, Istanbul, 2024*
Academy of Management, Chicago, August 2024*
Academy of Management Journal (AMJ) Paper Workshop, Copenhagen Business School, 2024
Strategic Management Society, Toronto, 2023*
Academy of Management, Boston, August 2023*
EGOS Colloquium, Cagliari, Italy, July 2023*
Strategy Science, LMU, Munich, Germany, June 2023
Strategic Management Society, London, September 2022*
Academy of Management, Seattle, August 2022*
4th INSEAD Doriot Entrepreneurship Conference (IDEC), June 2022*
DRUID Conference, June 2022*
Wharton Technology and Innovation Conference, April 2022*
DRUID Conference, October 2021*
Strategic Management Society, virtual, October 2021*
Academy of Management, virtual, August 2021*
Strategic Management Society, virtual, October 2020*
Academy of Management, virtual, August 2020*
EGOS, July 2020*
Strategic Management Society, Minneapolis, October 2019*
Academy of Management, Boston, August 2019*
DRUID Conference, June 2019*
Wharton Technology and Innovation Conference, April 2019*
Strategic Management Society, Paris, September 2018*

Academy of Management, Chicago, August 2018*

Academy of Management, Atlanta, August 2017*

Cambridge University, Darden-Judge Innovation and Entrepreneurship Conference, June 2017*

Leeds School of Business, University of Colorado-Boulder, Entrepreneurship and Collaboration Conference, February 2017*

Academy of Management, Anaheim, CA, August 2016*

Industry Studies Association Minneapolis, MN, May 2016*

Wharton Technology Conference, April 2016*

Imperial College London, January 2016

Wharton People and Organizations Conference, October 2015

Academy of Management, Vancouver, August 2015*

Strategic Management Society, Denver, October 2015*

Strategic Management Society, Madrid, September 2014*

Academy of Management, Philadelphia, August 2014*

Academy of International Business, Vancouver, June 2014*

DRUID, Copenhagen, June 2014*

Academy of Management, Orlando, August 2013*

Colorado Univ.-Kauffman Foundation Conference on Crowdfunding, Boulder CO, July 2013

4th Entrepreneurial Finance and Innovation Conference, Boston, June 2013*

Industry Studies Association, Kauffman Foundation, Kansas City, MO, May 2013

Strategic Management Society, Prague, October 2012*

Academy of Management, Boston, August 2012*

Harvard-MIT Open and User Innovation Conference, Harvard Business School, August 2012

Northwestern University, Searle Center Conference on Entrepreneurship and Innovation, Chicago (co-author), June 2012*

Industry Studies Association, Pittsburgh, May 2012*

Darden Entrepreneurship Conference and Academy of Management Research Exemplars Conference, University of Virginia, May 2012*

Strategic Management Society, Miami, November 2011*

West Coast Research Symposium (WCRS), University of Washington, September 2011*

Academy of Management, San Antonio, Texas, August 2011*

User and Open Innovation Conference, University of Wien, Austria, (co-author) July 2011*

Society for Financial Studies/Kauffman Foundation, 2nd Entrepreneurial Finance and Innovation Conference, Cambridge, MA, June 2011*

Searle Conference on Entrepreneurship & Innovation, Northwestern Univ., Chicago, June 2011*

Wharton Technology Conference, April 2011*

Duke/Kauffman Conference on Entrepreneurial Finance, Duke University, March 2011*

Strategic Management Society, Rome, September 2010* (Kauffman Foundation Best Paper Award)

West Coast Research Symposium on Technology Entrepreneurship, Eugene, OR, August 2010*

Academy of Management, Montreal, August 2010*

University of Maryland, Smith School Entrepreneurship Conference, April 2010*

Kauffman Foundation Workshop/Mentoring (AEA/AFA), Atlanta, January 2010

Industry Studies Association, Chicago, May 2010*

Strategic Management Society, Washington DC, October 2009*

Academy of Management, Chicago, August 2009*

Wharton Technology Conference, April 2009*

International Open Innovation Workshop, Technical University Hamburg, Germany, June 2009*

Harvard Business School-MIT Open and User Innovation Conference, Harvard Business School, August 2008*

Academy of Management, Annual Meeting 2008, Anaheim, August 2008*

POLICY PRESENTATIONS

National Academy of Sciences/ National Science Foundation, NCSES/CNSTAT Workshop on Advancing Concepts & Models of Innovative Activity & STI Indicator Systems, Washington, DC, May 2016

Federal Reserve Board, Washington, D.C., November 2011*

Small Business, Entrepreneurship, & Economic Recovery, Federal Reserve Bank, Atlanta, October 2010*

Federal Reserve Bank of Cleveland-Kauffman Foundation Workshop on Entrepreneurial Finance, Mar. 2009*

Federal Reserve Bank of Cleveland-Kauffman Foundation Pre-Conference on Entrepreneurial Finance, Aug. 2008*

TEACHING

PhD: Strategy III, Entrepreneurship and Innovation (Spring 2020, Spring 2022, Spring 2024)
Strategy I, Strategy II, Research Methodology (Fall 2019, Fall 2021, Fall 2023)
Theoretical Foundations of Entrepreneurship: (Spring 2010-2017)

Executive:

Global Strategy & Entrepreneurship (Fall 2019/Spring 2020, Fall 2021/Spring 2022 modules)
Executive Masters in Energy (Spring 2022, Fall 2023, Fall 2024)

MBA/MS:

Financing Entrepreneurial and Corporate Ventures (Spring 2020-2023; Fall 2023-2024)
Research Methodology for Entrepreneurship and Innovation (Fall 2019-2024)
Interorganizational Strategies (Spring 2019, 2020, 2021)
Financing Entrepreneurial & Corporate Ventures: (Spring 2015, 2016, 2017)
The Crowd, The Cloud, and Open Innovation: (Fall 2014, 2015, 2016)
MBA Capstone Course: (Fall 2008, Spring 2009, Spring 2010)
Entrepreneurship in Life Sciences and Medical Devices: Fall 2008
International Financial Management: (University of Minnesota, Spring 2007, 2008)
Strategy for Technology and E-Business: (University of Minnesota, Spring 2006)

Undergraduate:

Honors Global Business Policies: (2012- 2016)
Global Business Policies: (Spring 2011, Fall 2011)
International Finance: University of Minnesota, Fall 2005-Spring 2006, Fall 2006, Fall 2007

PROFESSIONAL SERVICE

Editorial positions:

Guest Editor, Industry and Innovation, Special Issue on Corporate Acceleration, 2021-2024

Editorial Review Board, Journal of International Business Studies (JIBS), 2012-2014, 2015-2017, 2017-2019, 2020-2022

Ad hoc reviewer: Management Science; Strategic Management Journal (SMJ); Organization Science; Strategic Entrepreneurship Journal (SEJ); Journal of Business Venturing (JBV); Journal of International Business Studies (JIBS); Global Strategy Journal (GSJ); Strategic Management Society; Academy of Management

Elected Leadership Positions

Academy of Management, Strategic Management Division (STR), Executive Committee, 2025-2027

Strategic Management Society, Research Methods Community, Chair, 2025

Strategic Management Society, Research Methods Community, Program Chair, 2024
 Strategic Management Society, Research Methods Community, Associate Program Chair, 2023
 Academy of Management, Strategic Management Division (STR), Representative at Large, 2022-2024
 Academy of Management, Entrepreneurship Division (ENT), Representative at Large, 2021-2023
 Strategic Management Society, Research Methods Community, Representative at Large, 2020-2022
Co-organizer, "Frontiers in Research Methodology Workshop", SMS 2021, SMS 2022
 Strategic Management Society, Engagement Officer, Knowledge and Innovation Interest Group, Nov. 2017-2019
 Strategic Management Society, Banff 2017 Special Conference, Track Chair, Knowledge and Innovation Interest Group, Jan. 2016-
 Academy of Management, Entrepreneurship Division Research Committee, Jan. 2015-
 Strategic Management Society, Knowledge and Innovation Interest Group, Professional Development Workshop
 Co-Organizer, SMS Annual Meeting, Madrid, Sept. 2014
 Strategic Management Society, Representative-at-Large, Knowledge and Innovation Interest Group, Nov. 2012-2014
 Industry Studies Association, Board Nominating Committee, February 2012-April 2014, Chair, April 2014-
 Industry Studies Association, National Program Committee & Track Chair, Innovation, Entrepreneurship & Technology Management, 2011, 2012
 Kauffman Foundation-Fox School of Business Conference on Empirical Entrepreneurship, Conference Organizer and Chair, November 2011

Department, School, and University Service

BI Norwegian Business School

Dean's Advisory Council (UUV) (2019-)

PhD Admissions Committee (2019-)

Task Force on Doctoral Degree in Strategy and Entrepreneurship (2018-)

Entrepreneurship Faculty Recruitment Committee (2018-)

Temple University

Fox School of Business, Strategic Management Department, Ph.D. Program Committee (2011-2017)

Fox School of Business Faculty Development Committee, Chair (2010-2017)

Center for Healthcare Research and Management Advisory Council (2010-2017)

Temple University Faculty Advisory Committee, Institute for Social Innovation and Leadership, (October 2009)

Innovation and Entrepreneurship Institute, Fox School of Business

Faculty Affiliate (2009-)

Panelist, Fox School of Business, Temple League for Entrepreneurial Women, "Where are the women entrepreneurs?" (May 2009)

Judge, Business Plan Competition, Fox School of Business, Temple University (2009-2012)

INDUSTRY EXPERIENCE & BOARDS

WIN Venture Fund II, Board Member and Investor, Oslo, Norway, April 2025-present

Techstars Equinor Accelerator, Mentor, September, Fornebu, Norway, 2018-2022

Mid-Atlantic Diamond Ventures (high-tech early stage investment forum), Advisory Board, January 2009-2019

Coach and mentor early-stage ventures, work with early stage equity investors

Springside Chestnut Hill Academy (Philadelphia, PA), Board of Trustees, May 2014 - 2019

Investment Committee (in charge of managing endowment); Curriculum Committee; Task Force on Center for Entrepreneurial Leadership and Venture Incubator

Springside Chestnut Hill Academy (Philadelphia, PA), Center for Entrepreneurial Leadership, Venture Incubator, Aug. 2013-present

Founding Member, Executive Committee and Advisory Board

Harvard Community Business Network of Philadelphia, Steering Committee and Founding Member, 2010 -present

City of Saint Peter, Minnesota, Planning and Zoning Commission, Chairperson, 2003-2006

Rotary Foundation Fellow, Prague, Czech Republic, 1992-93 (Innovation Policy)

United States Congress, Office of Technology Assessment (OTA), Research Analyst, 1990-92

Yale University, School of Medicine, Research Assistant (research in molecular neuroscience), 1989-90\

SELECTED MEDIA COVERAGE

Wall Street Journal, Fortune/CNN Money, USA Today, CNBC, MSNBC, Dallas Morning News, Miami Herald, Toronto Globe and Mail, Inc., Entrepreneur, UPI, World News, MedicalXpress, MDLinx, Newsday.com, Philadelphia Inquirer, Brookings Institution

DISSERTATION COMMITTEES

BI Norwegian Business School:

Yves Boulmer, Supervisor (Strategic Management, current)
Christian Anker, Co-Supervisor (Strategic Management, current)
Binh Minh Thi Truong, Chair (Strategic Management, 2023)
Christopher Sabel, Co-supervisor (Strategic Management, 2021)

Fox School of Business, Temple University:

Thomas J. Hannigan (Strategic Management)
Ahreum Lee (International Business and Strategic Management)
Laura Gasiorowski (Strategic Management)
Serkan Akguc (Finance)
Guohua Jiang (International Business and Strategic Management)
Snehal Awate (Strategic Management)
Thomas Craig (Strategic Management)
Richard Brown (Strategic Management)
Omer Faruk Genc (International Business and Strategic Management)

PROFESSIONAL MEMBERSHIPS

Member, NBER Entrepreneurship Working Group (by invitation)

Member, NBER Innovation Working Group (by invitation)

Member, Strategic Management Society (SMS)

Member, Academy of Management (AOM)

Member, Academy of International Business (AIB)