

# Wharton Innovation Doctoral Symposium 2023

March 3 - 4, 2023

All sessions of WINDS 2023 will take place at [Jon M. Huntsman Hall](#) , Rooms 355 and 360 (presentation at 355; registration and food at 360).

Each paper session has 3 presenters and lasts 105 minutes: 35 minutes per presenter (20 minutes presentation, 8 minutes discussion, 7 minutes Q&A).

## Agenda

### Friday, March 3

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9:00 a.m.–9:45 a.m.     **Registration and Breakfast**

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9:45 a.m.–10:00 a.m.     **Introduction**

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10:00 a.m.–11:00 a.m.     **Keynote: David Hsu (Richard A. Sapp Professor at Wharton School)**

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11:00 a.m.–11:15 a.m.     **Coffee Break**

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11:15 a.m.–1:00 p.m.     **Session 1: "Did ChatGPT Write These Papers? AI Frontiers in Innovation Research" (Moderator: Sathyanarayan Vijayakumar at Wharton School)**

**"AI Startups' Focus and Technology Sourcing Firms' Decision on Acquisition versus Alliance"**

Jaeyoung Cho, University of Colorado at Boulder  
Discussant: David Chung

**"A Recipe for Creative Recipes: An Ingredient Embedding Approach"**

Sibel Sozuer, Columbia Business School  
Discussant: Cristian-Mihail Condrea

**"Algorithmic Tools as Teammates: Towards a Collective Emotions Model of Team Coordination Around Algorithmic Tools"**

Zoe Jonassen, NYU Stern School of Business  
Discussant: Sibel Sozuer

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1:00 p.m.–2:00 p.m.     **Lunch with Faculty**

2:00 p.m.–3:00 p.m.

**Faculty Panel:**

**Daniel Kim (Assistant Professor at Wharton School)**

**Jax Kirtley (Assistant Professor at Wharton School)**

**Manav Raj (Assistant Professor at Wharton School)**

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3:00 p.m.–3:15 p.m.

**Coffee Break**

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3:15 p.m.–5:00 p.m.

**Session 2: "StartUp Your Day: Entrepreneurship and Innovation from Funding to Failure" (Moderator: Sathyanarayan Vijayakumar at Wharton School)**

**"Banks as "Anchors": The Role of Banks in Funding Innovation"**

Cristian-Mihail Condrea, Frankfurt School of Finance and Management

Discussant: Matteo Tranchero

**"Experimenting for Opportunities: The Evaluation of Experiment Feedback Under Information Ambiguity"**

Jason Lee, Wharton School

Discussant: Matthias Troebinger

**"Harnessing the Crowd: How Ventures Learn to "Bounce Back" from Failure"**

Matthias Troebinger, ESSEC Business School (France)

Discussant: Jason Lee

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6:00 p.m.–8:30 p.m.

**Dinner/Social (Off-site location)**

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**Saturday, March 4**

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8:30 a.m.–9:00 a.m.

**Breakfast**

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9:00 a.m.–10:45 a.m.

**Session 3: " The Diversity of Innovation: From Uber Eats to Breakthrough Drugs to Self-Driving Cars" (Moderator: Brittany Mallory at Wharton School)**

**"When Uber Eats Its Own Business, and Its Competitors' Too: Platform Diversification and Cross-Platform Cannibalization"**

David Chung, University of Michigan

Discussant: Tom (Hee Yeul) Kwon

**"Finding Diamonds in the Rough: Data-Driven Opportunities and Pharmaceutical Innovation"**

Matteo Tranchero, UC Berkeley, Haas School of Business

Discussant: Zoe Jonassen

**"The Spillover Effect of Innovation Failure in Nascent Industries: Camera vs. Lidar in the Autonomous Vehicle Industry"**

Tom (Hee Yeul) Kwon, University of Southern California, Marshall School of Business

Discussant: Deepak Nayak

10:45 a.m.–11:00 a.m. **Coffee Break**

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11:00 a.m.–12:45 p.m. **Session 4: " The Big Picture of Innovation: From Nation States to Corporations" (Moderator: Brittany Mallory at Wharton School)**

**"Innovation Network, Production Network, and Business Cycles"**

Yucheng Yang, Princeton University

Discussant: Kramer Quist

**"Restrictive Immigration Policies and MNE Innovation: Evidence from the United States"**

Deepak Nayak, Temple University, Fox School of Business

Discussant: Jaeyoung Cho

**"Cultural Consensus and Innovation"**

Kramer Quist, Massachusetts Institute of Technology

Discussant: Yucheng Yang

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12:45 p.m.–1:00 p.m. **Vote for Best Paper and Outstanding Discussant Awards**

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1:00 p.m.–2:00 p.m. **Lunch**

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2:00 p.m.–2:30 p.m. **Closing and Awards**