



Andy Wu

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EDUCATION

- 2016 Ph.D., Applied Economics, The Wharton School of the University of Pennsylvania, Philadelphia, PA
Dissertation: *Organizational Resource Assembly in Technology Ventures*
Committee: Professor David H. Hsu (Chair)
Professor Joseph E. Harrington, Jr. (Supervisor)
Professor Harbir Singh
Professor Vikas A. Aggarwal
Professor Laura Huang
- 2013 M.S., Applied Economics & Managerial Science, The Wharton School of the University of Pennsylvania, Philadelphia, PA
- 2011 B.S., Burchard Scholar, Economics, Mathematics, Massachusetts Institute of Technology, Cambridge, MA

HARVARD UNIVERSITY

Appointments

- 7/2016 – Present Assistant Professor of Business Administration

Assignments

- 2019 – Present Strategy and Technology, MBA Elective Curriculum, Fall & Spring
- 2019 – Present Focused Programs, Executive Education
- Competing in the Age of Digital Platforms, Strategic IQ, Strategy: Building and Sustaining Competitive Advantage, Real Estate Management Program
- 2018 – Present Custom Programs, Executive Education
- Young Presidents Organization Gold, Young Presidents Organization Real Estate, SAP Advisors—Driving Digital Growth

2016 – 2018 Strategy, MBA Required Curriculum, Spring

WORK EXPERIENCE

2013 – 2021 Cofounder and Director, Identified Technologies Corporation, Pittsburgh, PA
▪ Acquired by Alpine 4 Holdings, Inc. (ALPP)

2021 – Present Advisor, Bizzabo Ltd., Tel Aviv, IL

2019 – Present Director, Draycott Technology Partners Pte. Ltd. D.B.A. Shohoz, Dhaka, BD

2018 – Present Advisor, Surgibox Inc., Cambridge, MA

2011 Business Development, MassChallenge, Inc., Boston, MA

2010 Summer Analyst, Peter J. Solomon Company, New York, NY

2009 Intern Staffer, Office of Governor Deval Patrick, Boston, MA

AWARDS AND HONORS

2019 Best 40 Under 40 Business Professors, Poets & Quants

2018 Charles M. Williams Award for Excellence in Teaching, Harvard Business School

2018 Wyss Award for Excellence in Doctoral Mentorship, Harvard Business School

2018 Best Conference Paper Finalist and Honorable Mention, Strategic Management Society

2018, 2021 Best PhD Conference Paper Winner, Strategic Management Society

2018 Behavioral Strategy Interest Group Best Paper, Strategic Management Society

2018 Andreas al-Laham Best Paper Award, European Group for Organization Studies

2017 Best Conference Paper in the Innovation and Entrepreneurship Stream, Industry Studies Association

2017 Wiley Blackwell Award for Outstanding Dissertation Research in Business Policy and Strategy Finalist, Academy of Management

2017 Heizer Dissertation Award in New Enterprise Development Finalist, Academy of Management

2016 Robert J. Litschert Award, Business Policy and Strategy, Academy of Management

2016 William H. Newman Award for Best Paper Based on a Dissertation Nominee, Academy of Management

2016 Dr. Andy Binns Award for Outstanding Service to Graduate and Professional Students, University of Pennsylvania

2015 Best Conference Paper Finalist, Strategic Management Society

2015 Social Enterprise @ Goizueta Research Colloquium Best Paper, Emory University

2014 Penn Prize for Excellence in Graduate Teaching, University of Pennsylvania

2014 Certificate in College and University Teaching, University of Pennsylvania

2014 President Gutmann Leadership Award, University of Pennsylvania

2011 Burchard Scholar, Massachusetts Institute of Technology

FELLOWSHIPS AND GRANTS

2016 – Present	Senior Fellow, Mack Institute for Innovation Management, The Wharton School of the University of Pennsylvania
2017 – 2018	Batten Fellow, Batten Institute, University of Virginia Darden School of Business
2015	Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation
2015	Russell Ackoff Fellowship, Wharton Risk Management and Decision Processes Center
2015, 2016	Research Grant, INSEAD-Wharton Center for Global Research & Education
2014	Wharton Doctoral Travel Grant, University of Pennsylvania
2012 – 2016	Research Grant, Mack Institute for Innovation Management, University of Pennsylvania (2012, 2013, 2014, 2016)
2011	Graduate Research Fellowship Honorable Mention, National Science Foundation
2011	Doctoral Fellowship, University of Pennsylvania

ARTICLES

Peer-Reviewed Journal Articles

Stream 1: Organizing Internal Resources

Ghosh, Sourabh, and Andy Wu. (2021). “Iterative Coordination and Innovation: Prioritizing Value over Novelty.” *Organization Science*. (Forthcoming)

Peterson, Aticus, and Andy Wu. (2021). “Entrepreneurial Learning and Strategic Foresight.” *Strategic Management Journal*, 42(13), 2355–2510. (Lead Article)

Xiao, Hong Yu, Andy Wu, and Jaeho Kim. (2021). “Commuting and Innovation: Are Closer Inventors More Productive?” *Journal of Urban Economics*, 121(103300).

Gai, Shelby, Yo-Jud Cheng, and Andy Wu. (2021). “Board Design and Governance Failures at Peer Firms.” *Strategic Management Journal*, 42(10), 1909–1938.

Aggarwal, Vikas A., David H. Hsu, and Andy Wu. (2020). “Organizing Knowledge Production Teams within Firms for Innovation.” *Strategy Science*, 5(1), 1–16. (Lead Article)

Stream 2: Mobilizing External Resources

Pan Fang, Tommy, Andy Wu, and David Clough. (2021). “Platform Diffusion at Temporary Gatherings: Social Coordination and Ecosystem Emergence.” *Strategic Management Journal*, 42(2), 233–272. (Lead Article)

Huang, Laura, Priyanka Joshi, Cheryl Wakslak, and Andy Wu. (2021). “Sizing Up Entrepreneurial Potential: Gender Differences in Communication and Investor Perceptions of Long-Term Growth and Scalability.” *Academy of Management Journal*, 64(3), 716–740.

Clough, David R., Tommy Pan Fang, Balagopal Vissa, and Andy Wu. (2019). “Turning Lead into Gold: How do Entrepreneurs Mobilize Resources to Exploit Opportunities?” *Academy of Management Annals*, 13(1), 240–271.

Clough, David R., and Andy Wu. (2022). “Artificial Intelligence, Data-Driven Learning, and the Decentralized Structure of Platform Ecosystems.” *Academy of Management Review*, 47(1), 184–189.

Kim, Jaeho, and Andy Wu. (2019). “Extending the Role of Headquarters Beyond the Firm Boundary: Entrepreneurial Alliance Innovation.” *Journal of Organization Design*, 8:1–35

Practitioner Articles and Features

Wu, Andy, and Amy Meeker. (2022). “More-Experienced Entrepreneurs Have Bigger Deadline Problems.” *Harvard Business Review*, 100(2), 28–29. (IdeaWatch)

Roche, Maria, and Andy Wu. (2022). “What’s the Optimal Workplace for Your Organization?” *Harvard Business Review Digital Article*, H06U35.

Wu, Andy. (2021). “The Facebook Trap.” *Harvard Business Review Digital Article*, H06NJT.

Wu, Andy and Dagny Dukach. (2021). “Stand-Up Meetings Inhibit Innovation.” *Harvard Business Review*, 99(1), 34–35. (IdeaWatch)

Wu, Andy, and Scott D. Kominers. (2020). “How Long Can a Company Thrive Doing Just One Thing?” *Harvard Business Review Digital Article*, H062NC.

Huang, Laura, Andy Wu, Min Ju Lee, Jiayi Bao, Marianne Hudson, and Elaine Bolle. (2017). “The American Angel: The First In-Depth Report on the Demographics and Investing Activity of Individual American Angel Investors.” *Angel Capital Association*.

Book Chapters

Aggarwal, Vikas A., and Andy Wu. (2019). “Interorganizational Collaboration and Start-Up Innovation.” In J. J. Reuer, S. F. Matusik, and J. Jones (Eds.), *Oxford Handbook of Entrepreneurship and Collaboration* (611–630). New York, NY: Oxford University Press.

Conference Proceedings

Pan Fang, Tommy, Andy Wu, and David R. Clough. (2019). “From Chicken-or-Egg to Platform Ecosystem: Mobilizing Complementors by Creating Social Foci.” *Academy of Management Best Paper Proceedings*.

Wu, Andy. (2016). “Organizational Decision-Making and Information: Angel Investments by Venture Capital Partners.” *Academy of Management Best Paper Proceedings*.

Working Papers

Peterson, Aticus, and Andy Wu. (2022). “Value and Complexity in New Ventures.”

Chu, Leon Y., Guang Li, Andy Wu, and Brian Wu. (2022). “Disruptive Timing.”

Clough, David R., Tommy Pan Fang, and Andy Wu. (2022). “Technology Brokering at Temporary Gatherings.”

Wu, Andy, and Laura Huang. (2022). “Collective Folly and Individual Wisdom: How Decision Framing Impacts Entrepreneurial Investment Decisions.”

Gu, Grace, Meitong Li, and Andy Wu. (2022). “Corporate Strategy and Personal Data Regulation.”

Bao, Jiayi, Andy Wu, and Miaomiao Zhang. (2022). “Organizational-Performance Pay and Compensation Dispersion.”

Bermiss, Y. Sekou, Laura Huang, Min Ju Lee, and Andy Wu. (2022). “The Politics of Angels: The Impact of Political Ideology on Entrepreneurial Investment Decisions.”

Papers in Preparation

Peterson, Aticus, and Andy Wu. “Conveying Timelines to the Ecosystem.”

Hsu, David H., Gavin Wang, and Andy Wu. “Iteration or Focus: Timing Strategy for Growth in Platform Markets.”

COURSE DEVELOPMENT: CASES & TEACHING MATERIALS

Elective Curriculum: Strategy and Technology

Module: Launching and Growing Platforms

Wu, Andy, David R. Clough, and Sasha Kaletsky. “Nascent Platform Strategy: Overcoming the Chicken-or-Egg Problem.” Harvard Business School Module Note 719-507, May 2019. (Revised March 2022.) [12]

Wu, Andy. “Zoom Video Communications vs. Microsoft Teams.” Harvard Business School Case 721-483, May 2021. (Revised June 2021.) [6]

Kominers, Scott Duke, Christopher Stanton, Andy Wu, and George Gonzalez. “Zoom Video Communications: Eric Yuan's Leadership During COVID-19.” Harvard Business School Case 821-014, August 2020. [24]

Kominers, Scott Duke, Christopher Stanton, Andy Wu, and Oliva Hull. “Zoom Video Communications: Eric Yuan's Leadership During COVID-19.” Harvard Business School Teaching Note 821-018, January 2021. [32]

Mills, Karen, Scott Duke Kominers, Christopher Stanton, Andy Wu, George Gonzalez, Gabriella Elanbeck. “Zoom Video Communications: Building a Culture of Diversity, Equity, & Inclusion During COVID-19.” Harvard Business School Case 322-031, March 2021. [7]

Wu, Andy, David B. Yoffie, and George Gonzalez. “Skillz: Esports and Skill-Based Mobile Gaming.” Harvard Business School Case 721-358, August 2020. (Revised June 2021.) [24]

Wu, Andy. “Skillz: Esports and Skill-Based Mobile Gaming.” Harvard Business School Teaching Note 722-426, March 2022. [28]

Wu, Andy, and Cindy Na. “Microsoft Azure and the Cloud Wars.” Harvard Business School Case 720-409, November 2019. (Revised April 2020.) [23]

Wu, Andy, and Matt Higgins. “Microsoft Azure and the Cloud Wars.” Harvard Business School Teaching Note 722-427, March 2022. [23]

Yoffie, David B., Andy Wu, and Allison M. Ciechanover. “HTC and Virtual Reality.” Harvard Business School Case 718-421, October 2017. (Revised August 2018.) [23]

Wu, Andy. “HTC and Virtual Reality.” Harvard Business School Teaching Note 718-520, June 2018. [17]

Other Modules

Wu, Andy. “Strategy for Technology on the Cutting Edge.” Harvard Business School Module Note 721-444, March 2021. [11]

Wu, Andy. “Competitive Growth Strategy in Technology.” Harvard Business School Module Note 721-442, February 2021. [8]

Wu, Andy, and Aticus Peterson. “Intellectual Property Strategy.” Harvard Business School Module Note 721-436, February 2021. [8]

Wu, Andy, Jacob Chouinard, and Christie Klauberg. “Wearable Technology.” Harvard Business School Case 721-453, March 2021. [26]

Wu, Andy, Miaomiao Zhang, Christopher Zhang. “Epic Games: Nineteen Eighty-Fortnite.” Harvard Business School Case 721-395, October 2020. [34]

Wu, Andy, and Christopher Zhang. “Epic Games.” Harvard Business School Case 720-380, October 2019. (Revised October 2019.) [32]

Required Curriculum

Strategy

Nanda, Ashish, Eric Van den Steen, Andy Wu, Jeffrey Boyar, and Bonnie Bennett Slater. “SoundCloud: Subscription Streaming?” Harvard Business School Case 719-430, January 2019. (Revised March 2021.) [23]

Nanda, Ashish, and Andy Wu. “SoundCloud: Subscription Streaming?” Harvard Business School Teaching Note 722-428, March 2022. [17]

Wu, Andy, and George Gonzalez. “Rise of the Drones: Identified Technologies.” Harvard Business School Case 718-482, February 2018. (Revised December 2019) [21]

Wu, Andy. “Rise of the Drones: Identified Technologies.” Harvard Business School Teaching Note 719-419, September 2018. (Revised November 2021.) [25]

Collis, David J., Andy Wu, Rembrand Koning, and Huaiyi Cici Sun. “Walmart Inc. Takes on Amazon.com.” Harvard Business School Case 718-481, January 2018. (Revised October 2021.) [31]

Collis, David J., Andy Wu, and Rembrand Koning. “Walmart Inc. Takes on Amazon.com.” Harvard Business School Teaching Note 720-437, February 2020. [29]

Technology and Operations Management

Wu, Andy, Feng Zhu, Wale Lawal, and Pippa Tubman Armerding. “EbonyLife Media (A).” Harvard Business School Case 722-372, November 2021. [24]

Wu, Andy, Feng Zhu, Pippa Tubman Armerding, and Wale Lawal. “EbonyLife Media (B).” Harvard Business School Supplement 722-378, November 2021. (Revised December 2021.) [6]

Wu, Andy. “EbonyLife Media (A).” Harvard Business School Multimedia/Video Supplement 722-856, March 2022.

Wu, Andy. “EbonyLife Media (B).” Harvard Business School Multimedia/Video Supplement 722-857, March 2022.

Wu, Andy. “EbonyLife Media.” Harvard Business School Teaching Note 722-373, March 2022. [20]

Elective Curriculum: Other Courses

Building and Sustaining Successful Enterprises

McDonald, Rory M., Andy Wu, Emilie Billaud, and Ryan Bayer. “Evolution of the Drone Industry.” Harvard Business School Background Note 620-053, October 2019. (Revised January 2020) [17]

Founder’s Journey

Huang, Laura, Andy Wu, and Jiayi Bao. “Boxed.” Harvard Business School Case 719-496, April 2019. [16]

Huang, Laura, and Andy Wu. “Boxed.” Harvard Business School Teaching Note 720-399, September 2019. [23]

Wu, Andy, and Laura Huang. “Cotopaxi: Managing Growth for Good.” Harvard Business School Teaching Note 718-416, August 2017. [8]

Wu, Andy, and Laura Huang. “Cotopaxi: Managing Growth for Good.” Harvard Business School Multimedia/Video Supplement 717-811, June 2017.

Wu, Andy, and Laura Huang. “Cotopaxi: Managing Growth for Good.” Harvard Business School Case 717-488, May 2017. (Revised November 2017.) [15]

Corporate Strategy

Wu, Andy, George Gonzalez, and David Wang. “Cisco Systems and OpenDNS: Strategic Integration.” Harvard Business School Case 718-489, April 2018. [23]

Wu, Andy, George Gonzalez, and David Wang. “Cisco Systems and OpenDNS: Strategic Integration (B).” Harvard Business School Case 720-466, April 2020. [11]

Wu, Andy. “Cisco Systems and OpenDNS: Strategic Integration.” Harvard Business School Teaching Note 722-425, February 2022. [17]

Other

Koning, Rembrand, Andy Wu, Nataliya Langburd Wright, and Tarun Khanna. “MassChallenge.” Harvard Business School Case 720-469, May 2020. (Revised July 2020.) [20]

Wu, Andy, Grant Son, and Aastha Thakkar. “R/GA: Corporate Venture Studio vs. Accelerator.” Harvard Business School Case 719-414, December 2018. (Revised March 2019.) [23]

Wu, Andy, and Grant Son. “R/GA: Corporate Venture Studio vs. Accelerator.” Harvard Business School Teaching Note 720-403, February 2020. [34]

Wu, Andy, and David Hsu. “Pressed Juicery: Managing Growth.” Wharton School Case, January 2015. [16]

CONFERENCE PRESENTATIONS AND INVITED TALKS

* *Denotes co-author presentation.*

“Value and Complexity in New Ventures”

- University of Colorado, Boulder (Boulder, CO) (Scheduled 2022)
- National University of Singapore (Online) (Scheduled 2022)
- Technical University of Munich (Heilbronn, DE) (Scheduled 2022)

“Entrepreneurial Learning and Strategic Foresight”

- Wharton Technology and Innovation Conference (Online) (2021)
- Strategy Science Conference (Online) (2021)
- City, University of London (Online) (2021)
- Academy of Management Annual Meeting STR Division (Online) (2021)
- Strategic Management Society Annual International Conference (Online) (2021)
- Boston College (Chestnut Hill, MA) (2021)
- Purdue University (West Lafayette, IN) (2021)
- Hong Kong University (Online) (2021)

“Iterative Coordination and Innovation: Prioritizing Value Over Novelty”

- Strategy Science Conference (Philadelphia, PA) (2018)
- Academy of Management Annual Meeting TIM Division (Chicago, IL) (2018)
- Strategic Management Society Annual International Conference (Paris, FR) (2018)
- Academy of Management Specialized Conference Tel Aviv (Tel Aviv, IL) (2018)
- Organization Science Special Conference on Experiments in Organization Theory (Online) (2020)
- Wharton Technology and Innovation Conference (Online) (2020)

“Platform Diffusion at Temporary Gatherings: Social Coordination and Ecosystem Emergence”

- University of British Columbia (Vancouver, BC) (2019)
- University of Connecticut (Storrs, CT) (2019)*
- Simon Fraser University (Burnaby, BC) (2019)*
- Strategy Science Conference (Salt Lake City, UT) (2019)
- Wharton Technology and Innovation Conference (Philadelphia, PA) (2019)
- Academy of Management Annual Meeting TIM Division (Boston, MA) (2019)
- Strategic Management Society Annual International Conference (Minnesota, MN) (2019)

“Collective Folly and Individual Wisdom: How Decision Framing Impacts Entrepreneurial Investment Decisions”

- Syracuse University (Syracuse, NY) (2019)*
- University of Maryland (College Park, MD) (2019)*

- University of Michigan (Ann Arbor, MI) (2019)*
 - Austin Technology and Entrepreneurship Conference (Austin, TX) (2020)*
- “The Politics of Angels: The Impact of Political Ideology on Entrepreneurial Investment Decisions”
- Strategic Management Society Annual International Conference (Paris, FR) (2018)*
 - University of North Carolina (Charlotte, NC) (2020)*
 - Academy of Management Annual Meeting ENT Division (Online) (2020)
- “Turning Lead into Gold: How do Entrepreneurs Mobilize Resources to Exploit Opportunities?”
- Academy of Management Annual Meeting ENT Division (Chicago, IL) (2018)
 - University of British Columbia OBHR (Vancouver, BC) (2018)
- “Social is the New Financial: How Startup Social Media Activities Influence Funding Outcomes”
- INFORMS Annual Meeting (Philadelphia, PA) (2015)*
 - Indiana University (Bloomington, IN) (2016)*
 - Arizona State University (Tempe, AZ) (2016)*
 - Hong Kong University of Science and Technology (Hong Kong, CN) (2016)*
 - Chinese University of Hong Kong (Hong Kong, CN) (2016)*
 - NBER Summer Institute Economics of IT and Digitization Workshop (Cambridge, MA) (2016)
 - West Coast Research Symposium on Technology Entrepreneurship (Seattle, WA) (2016)
 - Academy of Management Annual Meeting TIM Division (Atlanta, GA) (2017)
- “Skilled Immigration and Firm-Level Innovation: Evidence from H-1B Lottery”
- Strategic Management Society Annual International Conference (Denver, CO) (2015)
 - Academy of Management Annual Meeting TIM Division (Vancouver, BC) (2015)
- “When Does the Train Run off the Track? The Sustainability of Social Capital under Dynamic Information”
- Industry Studies Association (Washington, DC) (2017)
 - Ludwig-Maximilians-Universität München (Munich, DE) (2017)
 - INSEAD Doriot Entrepreneurship Conference (Fontainebleau, FR) (2017)
 - Tsinghua University and Centre for European Economic Research RCTI-ZEW Workshop (Mannheim, DE) (2017)*
 - Chinese University of Hong Kong, Shenzhen (Shenzhen, CN) (2017)*
 - BI Norwegian Business School (Oslo, NO) (2017)*
 - University of San Francisco (San Francisco, CA) (2017)*
 - University of Melbourne (Melbourne, AU) (2018)*
 - Austin Technology and Entrepreneurship Conference (Austin, TX) (2018)
 - Academy of Management Annual Meeting STR Division (Chicago, IL) (2018)
 - Strategic Management Society Annual International Conference (Paris, FR) (2018)
- “Organizational Decision-Making and Information: Angel Investments by Venture Capital Partners”
- Strategic Management Society Annual International Conference (Denver, CO) (2015)
 - INFORMS Annual Meeting (Philadelphia, PA) (2015)
 - Academy of Management Annual Meeting ENT Division Symposium (Vancouver, BC) (2015)
 - Social Enterprise @ Goizueta Research Colloquium (Atlanta, GA) (2015)
 - London Business School TADC (London, UK) (2015)
 - University College London (London, UK) (2015)
 - University of Washington (Seattle, WA) (2015)
 - Harvard University (Boston, MA) (2015)
 - New York University (New York, NY) (2016)

- INSEAD (Singapore, SG) (2016)
- Kauffman Emerging Scholars Conference (Kansas City, MO) (2016)
- Economics of Entrepreneurship and Innovation Conference (Kington, ON) (2017)
- Ludwig-Maximilians-Universität München (Munich, DE) (2017)

“Organizing Knowledge Production Teams within Firms for Innovation”

- West Coast Research Symposium on Technology Entrepreneurship (Seattle, WA) (2015)
- DRUID15 Conference Rome on the Relevance of Innovation (Rome, IT) (2015)*
- Strategic Management Society Annual International Conference (Madrid, ES) (2014)
- Academy of Management Annual Meeting TIM Division (Philadelphia, PA) (2014)
- London Business School TADC (London, UK) (2014)
- INFORMS Annual Meeting Strategy Science Track (Nashville, TN) (2016)

“The Structure of Board Committees”

- AAA Management Accounting Section (Dallas, TX) (2015)*
- London Business School TADC (London, UK) (2016)
- WCAI Corporate Management Symposium (San Francisco, CA) (2016)
- Academy of Management Annual Meeting BPS Division (Anaheim, CA) (2016)
- Strategic Management Society Annual International Conference (Berlin, DE) (2016)

“Board Design and Governance Failures at Peer Firms”

- Dartmouth University (Hanover, NH) (2019)*
- Northwestern University (Evanston, IL) (2019)*
- University of California Riverside (Riverside, CA) (2019)*
- University of Georgia (Athens, GA) (2019)*
- Michigan State University (East Lansing, MI) (2019)*
- Santa Clara University (Santa Clara, CA) (2019)*
- Strategic Management Society Annual International Conference (Houston, TX) (2017)
- INSEAD Behavioral Perspectives on Corporate Governance (Fontainebleau, FR) (2017)*
- Northwestern University Network Dynamics and Market Inequalities Lab (Evanston, IL) (2017)*
- European Group for Organization Studies (Tallinn, EE) (2018)*
- Academy of Management Annual Meeting STR Division (Chicago, IL) (2018)

“Do Incumbent Firms Have a Midas Touch for Startups? A Two-Sided Matching Model of Incumbent-Entrepreneur Alliances in the Biotechnology Industry”

- Academy of Management Annual Meeting ENT Division (Philadelphia, PA) (2014)

Symposium and Workshop Organizing

2016 – 2021 Co-Organizer, Lean Startups and Innovation Strategy, Professional Development Workshop, Academy of Management Annual Meeting (2016, 2017, 2018, 2019, 2020, 2021)

Invited Discussions

2018 Discussant, Boston University Sixth Annual Platform Strategy Research Symposium

PROFESSIONAL ACTIVITIES

2022 – Present	Editorial Review Board, <i>Strategy Science</i>
2022 – Present	Editorial Review Board, <i>Organization Science</i>
2021 – Present	Editorial Review Board, <i>Strategic Management Journal</i>
2021 – Present	Editorial Review Board, <i>Journal of Organization Design</i>
2020 – Present	Editorial Review Board, <i>Management and Business Review</i>
2018 – Present	Editorial Review Board, <i>Strategic Entrepreneurship Journal</i>
2013 – Present	Journal Reviewer: <i>Management Science</i> , <i>Organization Science</i> , <i>Strategy Science</i> , <i>Academy of Management Journal</i> , <i>Journal of Economics and Management Strategy</i> , <i>Research Policy</i> , <i>Journal of Management Studies</i> , <i>Journal of Small Business Management</i> , <i>Journal of Corporate Finance</i> , <i>Journal of the Academy of Marketing Science</i> , <i>Journal of Economic Behavior and Organization</i> , <i>Innovation: Organization & Management</i> , <i>Energy Journal</i>
2013 – Present	Conference Reviewer: <i>Academy of Management Annual Meeting</i> (STR, ENT, TIM), <i>Strategic Management Society Annual International Meeting and Special Conferences</i> (CS, KI, ES, PhD Paper Prize), <i>INFORMS Organization Science Dissertation Proposal Competition</i>
2013 – Present	Member, <i>Strategic Management Society</i> , <i>Academy of Management</i> , <i>Institute for Operations Research and the Management Sciences</i>

DOCTORAL ADVISING

2016 – 2021	Sourobh Ghosh, Dissertation Committee (Co-Chair) and Qualifying Paper Committee (Chair)
2016 – Present	Tommy Pan Fang, Dissertation Committee (Co-Chair) and Qualifying Paper Committee (Chair)
2021 – Present	Meitong Li, Dissertation Committee
2019 – Present	Aticus Peterson, Dissertation Committee (Chair)

INSTITUTIONAL SERVICE

2019	Instructor, HBS Bridges
2019	Instructor, HBS Alumni Reunion
2017 – Present	Faculty Mentor, HBS Program for Research in Markets & Organizations
2016 – Present	Recruiting Committee & Seminar Committee, HBS Strategy Unit
2013 – 2016	Representative, Trustees of the University of Pennsylvania (Committees: Academic Policy and Facilities and Campus Planning)
2015 – 2016	Representative, Graduate Council of the Faculties, University of Pennsylvania
2011 – 2016	Representative, Graduate and Professional Student Assembly, University of Pennsylvania
2015 – 2016	Representative, Wharton Business Economics and Public Policy Quinquennial Review Committee

PATENTS

- Welker, Bennett L. M., Richard Y. Zhang, Anna W. Yang, and Andy Wu. (2016). “Structure and Manufacturing Process for Unmanned Aerial Vehicle.” *U.S. Patent No. 9,963,229 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Zhang, Richard Y., Andy Wu, and Kelsey D. Duncombe-Smith. (2016). “Ground Survey and Obstacle Detection System.” *US. Patent No. 9,513,371 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Zhang, Richard Y., and Andy Wu. (2014). “Methods and Apparatus for Persistent Deployment of Aerial Vehicles.” *U.S. Patent No. 9,612,327 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2013). “Single-Action Three-Dimensional Model Printing Methods.” *U.S. Patent No. 8,817,332 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2011). “Single-Action Three-Dimensional Model Printing Methods.” *U.S. Patent No. 8,579,620 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2014). “Single-Action Three-Dimensional Model Printing Methods.” *U.S. Patent Application No. 14/332,555*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2013). “On-Site Ordering System for Mobile Devices.” *U.S. Patent Application No. 13/762,838*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2012). “Methods and Apparatus for URL Handling” *U.S. Patent Application No. 13/524,198*. Washington, DC: U.S. Patent and Trademark Office.

INDUSTRY PRESENTATIONS

- | | |
|------|---|
| 2022 | HBS African Research Center Case Discussion (Online) |
| 2022 | HBS Tech Conference (Boston, MA) |
| 2022 | HBS Tech and National Security Conference (Boston, MA) |
| 2021 | Coalition of Asian American MBAs (CAAMBA) Conference (Online) |
| 2021 | HBS Tech Conference (Online) |
| 2021 | Keynote Speaker, UNH Agile Summit: Spring into Agile (Online) |
| 2020 | Innovation Roundtable Virtual Workshop (Online) |
| 2020 | CLC Thought Leadership Breakfast Series (Online) |
| 2020 | Keynote Speaker, Jain Deemed-to-Be University (Online) |
| 2020 | HBS Asia Business Conference (Boston, MA) |
| 2020 | Harvard Project for Asian and International Relations (Cambridge, MA) |
| 2020 | MIT Sloan Sports Analytics Conference (Boston, MA) |
| 2020 | VietChallenge (Online) |
| 2019 | Keynote Speaker, Shohoz 5 th Anniversary (Dhaka, BD) |
| 2019 | CLC Thought Leader Breakfast Series (Waltham, MA) |
| 2019 | Penn Wharton China Summit (Philadelphia, PA) |
| 2019 | HBS Asia Business Conference (Boston, MA) |
| 2019 | HBS Annual Venture Capital and Private Equity Conference (Boston, MA) |
| 2018 | HBS Brand Summit (Boston, MA) |

2018	HBS Entrepreneurship Conference (Boston, MA)
2018	HBS Moving the Future Conference (Boston, MA)
2017	Keynote Speaker, HBS Club of Atlanta Meeting (Atlanta, GA)
2017	HBS Research Symposium Singapore (Singapore, SG)
2017	Keynote Speaker, Google Firebase and Cloud Platform Hackathon (Boston, MA)
2017	Harvard Asia Business Conference (Boston, MA)
2017	Harvard Project for Asian and International Relations (Cambridge, MA)
2017	Keynote Speaker, MIT SmartLabs Entrepalooza (Cambridge, MA)
2016	Keynote Speaker, US Department of Veteran Affairs (Boston, MA)

SELECTED MEDIA COVERAGE

- “A Century of MBA Case Studies: Exacting Examples from Business Life,” *Financial Times*, February 13, 2022.
- “What’s Next for Nigerian Production Studio EbonyLife Media?” *Harvard Business Review Cold Call Podcast*, February 8, 2022.
- “The Pandemic Made Zoom a Household Name. Where Does it Go from Here?” *San Francisco Chronicle*, February 3, 2022.
- “Take-Two’s \$12.7 Billion Purchase of Zynga Will Combat Apple’s Privacy Changes,” *Yahoo! Finance*, January 12, 2022.
- “Harvard Business School to Teach Case Study on EbonyLife,” *The Guardian*, November 19, 2021
- “La Huida Hacia Adelante de Mark Zuckerberg,” *El Pais*, November 6, 2021
- “Facebook’s Change to Meta [Translated],” *Europe 1*, October 21, 2021.
- “Commuting’s Impact on Creativity,” *Harvard Magazine*, August 26, 2021.
- “Rethinking Commuter Benefits for a Hybrid-Work World,” *SHRM*, May 27, 2021.
- “Apple Will Spend More Than \$1 Billion on New Campus in North Carolina’s Triangle,” *National Public Radio Marketplace*, April 26, 2021.
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- “Fortnite Creator Epic Games Is Now a Harvard B-School Case Study,” *Bloomberg*, October 21, 2019.

PERSONAL ACTIVITIES

- 2018 – Present Justice of the Peace of the Commonwealth of Massachusetts
- Judicial officer appointed by Governor with the advice and consent of the Executive Council
 - Member of the Massachusetts Justices of the Peace Association, Inc.