### AGENDA

**Friday, March 5th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8:30 a.m.–8:45 a.m.</td>
<td>Welcome &amp; Introduction</td>
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<td>8:45 a.m.–10:30 a.m.</td>
<td>Session 1: &quot;Industry Evolution &amp; Innovation&quot;</td>
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<td>“Boosting the Competition: Trade Barriers, Learning, and the New Space Market”</td>
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<td>Thomas Groesbeck, UCLA</td>
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<td>Discussant: Manav Raj</td>
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<td>“Robot Adoption, Organizational Capital and the Productivity Paradox”</td>
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<td>Rodimiro Rodrigo, Georgetown University</td>
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<td>Discussant: Jung H. Kwon</td>
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<td>“Exploration and Exploitation in Dynamic Environments: How Much vs. How Far”</td>
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<td>Tiberiu Ungureanu, The Ohio State University</td>
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<td>Discussant: Nur Ahmed</td>
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<td>10:30 a.m.–10:45 a.m.</td>
<td>Break</td>
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10:45 a.m.–12:30 p.m.  **Session 2: "Markets for innovation"**

“*When Do Firms Trade Patents?*”
Jung H. Kwon, UT Dallas
Discussant: Licia Cerini

“*Information Frictions in the Market for Startup Acquisitions*”
Ron Rabi, HEC Lausanne
Discussant: Christine Choi

“*Does Corporate Venture Capital Spur Corporate Business Reshuffling?*”
Yifei Zhang, Toulouse School of Economics (France)
Discussant: Rodimiro Rodrigo

12:30 p.m. – 1:00 p.m.  **Lunch and socializing**

1:00 p.m. – 2:00 p.m.  **Panel:**
Zeke Hernandez (University of Pennsylvania, Wharton School)
Melissa Schilling (New York University, Stern School of Business)
Gustavo Manso (University of California Berkeley, Haas School of Business)

2:00 p.m. – 2:15 p.m.  **Break**

2:15 p.m. – 4:00 p.m.  **Session 3: "Human capital and innovation"**

“*Building Capabilities for External Knowledge Sourcing: Training and Innovation Performance in Small Firms*”
Licia Cerini, Bocconi
Discussant: Ruyu Chen

“*How Does Labor Mobility Affect Business Adoption of a GPT? The case of machine learning*”
Ruyu Chen, Cornell University
Discussant: Pengxiang Zhang

“*Human and AI: knowledge worker adaptation to artificial intelligence*”
Xi Kang, INSEAD
Discussant: Meizi Zhou

4:00 p.m.– 4:15 p.m.  **Day 1 Wrap up**
Saturday, March 6th

9:00 a.m.-9:15 a.m. Recap of Day 1 and Agenda for Day 2

9:15 a.m.– 11:00 a.m. Session 4: "Platforms and competition"

“To Be or Not To Be: Offline Complementors Decision to Join Entrant Platforms”
Christine Choi, University of Michigan
Discussant: Yifei Zhang

“Friends in High Places: Demand Spillovers and Competition on Digital Platforms”
Manav Raj, New York University
Discussant: Matteo Tranchero

“Healthcare across Boundaries: The Financial and Quality Implications of Interstate Telehealth”
Meizi Zhou, University of Minnesota
Discussant: Ying Li

11:00 a.m. – 11:15 a.m. Break

11:15 a.m.–1:00 p.m. Session 5: "Accessibility of Technology & Research"

“The De-democratization of AI: Deep Learning and the Compute Divide in Artificial Intelligence Research”
Nur Ahmed, University of Western Ontario
Discussant: Xi Kang

“How Do Data Shape Science? Evidence from U.S. Census Federal Statistical Research Data Center Program”
Matteo Tranchero, UC Berkeley
Discussant: Thomas Groesbeck

“Lost in Translation”
Yifei Wu, Harvard University
Discussant: Ximena Garcia-Rada

1:00 p.m. – 1:30 p.m. Lunch and socializing
1:30 p.m.–3:00 p.m.  

**Session 6: "Innovation Research with Unique Lenses"**

“A Preference for Effort when Caring for Close Others”  
Ximena Garcia-Rada, Harvard University  
Discussant: Yifei Wu

“The Show Must Go On: Organizational Values and Technology in Art House Movie Theaters Identity-violating Innovation during COVID-19”  
Ying Li, University of Illinois at Urbana-Champaign  
Discussant: Ron Rabi

“Managing complexity: Time pacing of product innovation in the global mobile application industry”  
Pengxiang Zhang, University of South Carolina  
Discussant: Tiberiu Ungureanu

3:15 p.m.–3:45 p.m.  

**Closing: Feedback and Awards**