

Wharton Innovation Doctoral Symposium 2021

March 5th – 6th, 2021

AGENDA

Friday, March 5th

8:30 a.m.–8:45 a.m. **Welcome & Introduction**

8:45 a.m.–10:30 a.m. **Session 1: "Industry Evolution & Innovation"**

"Boosting the Competition: Trade Barriers, Learning, and the New Space Market"

Thomas Groesbeck, UCLA
Discussant: Manav Raj

"Robot Adoption, Organizational Capital and the Productivity Paradox"

Rodimiro Rodrigo, Georgetown University
Discussant: Jung H. Kwon

"Exploration and Exploitation in Dynamic Environments: How Much vs. How Far"

Tiberiu Ungureanu, The Ohio State University
Discussant: Nur Ahmed

10:30 a.m.–10:45 a.m. **Break**

10:45 a.m.–12:30 p.m. **Session 2: "Markets for innovation"**

"When Do Firms Trade Patents?"

Jung H. Kwon, UT Dallas

Discussant: Licia Cerini

"Information Frictions in the Market for Startup Acquisitions"

Ron Rabi, HEC Lausanne

Discussant: Christine Choi

"Does Corporate Venture Capital Spur Corporate Business Reshuffling?"

Yifei Zhang, Toulouse School of Economics (France)

Discussant: Rodimiro Rodrigo

12:30 p.m. – 1:00 p.m. **Lunch and socializing**

1:00 p.m. – 2:00 p.m. **Panel:**

Zeke Hernandez (University of Pennsylvania, Wharton School)

Melissa Schilling (New York University, Stern School of Business)

Gustavo Manso (University of California Berkeley, Haas School of Business)

2:00 p.m. – 2:15 p.m. **Break**

2:15 p.m. – 4:00 p.m. **Session 3: "Human capital and innovation"**

"Building Capabilities for External Knowledge Sourcing: Training and Innovation Performance in Small Firms"

Licia Cerini, Bocconi

Discussant: Ruyuan Chen

"How Does Labor Mobility Affect Business Adoption of a GPT? The case of machine learning"

Ruyuan Chen, Cornell University

Discussant: Pengxiang Zhang

"Human and AI: knowledge worker adaptation to artificial intelligence"

Xi Kang, INSEAD

Discussant: Meizi Zhou

4:00 p.m.– 4:15 p.m. **Day 1 Wrap up**

Saturday, March 6th

9:00 a.m.-9:15 a.m. **Recap of Day 1 and Agenda for Day 2**

9:15 a.m.– 11:00 a.m. **Session 4: "Platforms and competition"**

"To Be or Not To Be: Offline Complementors Decision to Join Entrant Platforms"

Christine Choi, University of Michigan
Discussant: Yifei Zhang

"Friends in High Places: Demand Spillovers and Competition on Digital Platforms"

Manav Raj, New York University
Discussant: Matteo Tranchero

"Healthcare across Boundaries: The Financial and Quality Implications of Interstate Telehealth"

Meizi Zhou, University of Minnesota
Discussant: Ying Li

11:00 a.m. – 11:15 a.m. **Break**

11:15 a.m.–1:00 p.m. **Session 5: "Accessibility of Technology & Research"**

"The De-democratization of AI: Deep Learning and the Compute Divide in Artificial Intelligence Research"

Nur Ahmed, University of Western Ontario
Discussant: Xi Kang

"How Do Data Shape Science? Evidence from U.S. Census Federal Statistical Research Data Center Program"

Matteo Tranchero, UC Berkeley
Discussant: Thomas Groesbeck

"Lost in Translation"

Yifei Wu, Harvard University
Discussant: Ximena Garcia-Rada

1:00 p.m. – 1:30 p.m. **Lunch and socializing**

1:30 p.m.–3:00 p.m.

Session 6: "Innovation Research with Unique Lenses"

"A Preference for Effort when Caring for Close Others"

Ximena Garcia-Rada, Harvard University

Discussant: Yifei Wu

"The Show Must Go On: Organizational Values and Technology in Art House Movie Theaters Identity-violating Innovation during COVID-19"

Ying Li, University of Illinois at Urbana-Champaign

Discussant: Ron Rabi

"Managing complexity: Time pacing of product innovation in the global mobile application industry"

Pengxiang Zhang, University of South Carolina

Discussant: Tiberiu Ungureanu

3:15 p.m.–3:45 p.m.

Closing: Feedback and Awards