

# Andy Wu

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5 Appletree Lane  
Lexington, MA 02420

## ACADEMIC EMPLOYMENT

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**Harvard University** 2016 – Present  
**Strategy Unit, Harvard Business School**  
*Assistant Professor of Business Administration*

**The Wharton School of the University of Pennsylvania** 2016 – Present  
**Mack Institute for Innovation Management**  
*Academic Senior Fellow*

## EDUCATION

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**The Wharton School of the University of Pennsylvania** 2011 – 2016  
**Business Economics and Public Policy Department**  
*Doctor of Philosophy (Ph.D.) in Applied Economics*

- Dissertation: Organizational Resource Assembly in Technology Ventures
- Committee: David H. Hsu (Chair), Joseph E. Harrington, Jr. (Supervisor), Harbir Singh, Vikas A. Aggarwal, Laura Huang

*Master of Science (M.S.) in Applied Economics & Managerial Science* 2011 – 2013

**Massachusetts Institute of Technology (M.I.T.)** 2008 – 2011  
*Bachelor of Science (S.B.) in Economics and in Mathematics*

- GPA: 4.8/5.0, SAT: 2400/2400
- Thesis: State Alcohol Excise Taxes: Effects on Consumption and Traffic Fatalities, MIT Undergraduate Economics Journal.

## RESEARCH AND TEACHING INTERESTS

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Entrepreneurial Strategy, Technology Strategy, Organizational Design

## HONORS, FELLOWSHIPS, AND GRANTS

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- Poets & Quants Best 40 Under 40 Business Professors (2019)
- Wyss Award for Excellence in Doctoral Mentorship at Harvard Business School (2018)
- Charles M. Williams Award for Excellence in Teaching at Harvard Business School (2018)
- Strategic Management Society Best Conference Paper Finalist and Honorable Mention (2018)
- Strategic Management Society Best PhD Conference Paper Winner (2018)
- Strategic Management Society Behavioral Strategy Interest Group Best Paper (2018)
- European Group for Organization Studies Andreas al-Laham Best Paper Award (2018)
- Batten Fellow at the Batten Institute of the University of Virginia Darden School of Business (2017–2018)
- Industry Studies Association Best Conference Paper in the Innovation and Entrepreneurship Stream (2017)
- AOM Wiley Blackwell Award for Outstanding Dissertation Research in Business Policy and Strategy Finalist (2017)

- AOM Heizer Dissertation Award in New Enterprise Development Finalist (2017)
- AOM BPS Robert J. Litschert Award Best Doctoral Student Paper Award (2016)
- AOM William H. Newman Award for Best Paper Based on a Dissertation Nominee (2016)
- Dr. Andy Binns Award for Outstanding Service to Graduate and Professional Students (2016)
- Strategic Management Society Best Conference Paper Finalist (2015)
- Kauffman Dissertation Fellowship (2015)
- Social Enterprise @ Goizueta Research Colloquium Best Paper (2015)
- Wharton Risk Center Russell Ackoff Fellowship (2015)
- INSEAD-Wharton Center for Global Research and Education Grant (2015, 2016)
- Penn Prize for Excellence in Graduate Teaching (2014)
- Certificate in College and University Teaching (2014)
- President Gutmann Leadership Award (2014)
- Wharton Doctoral Travel Grant (2014)
- Mack Institute for Innovation Management Research Grant (2012, 2013, 2014, 2016)
- NSF Graduate Research Fellowship Honorable Mention (2011)
- Wharton Doctoral Fellowship (2011)
- MIT Burchard Scholar (2010)

## RESEARCH PUBLICATIONS

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*All authors listed in alphabetical order contributed equally.*

Pan Fang, Tommy, Andy Wu, and David Clough. Hatching the Platform Ecosystem: Mobilizing Complementors by Creating Social Foci. Conditionally accepted at *Strategic Management Journal*.

Huang, Laura, Priyanka Joshi, Cheryl Wakslak, and Andy Wu. Sizing Up Entrepreneurial Potential: Gender Differences in Communication and Investor Perceptions of Long-Term Growth and Scalability. Forthcoming at *Academy of Management Journal*.

Aggarwal, Vikas A., David H. Hsu, and Andy Wu. (2020). Organizing Knowledge Production Teams within Firms for Innovation. *Strategy Science*, 5(1), 1–16.

Clough, David R., Tommy Pan Fang, Bala Vissa, and Andy Wu. (2019). Turning Lead Into Gold: How do Entrepreneurs Mobilize Resources to Exploit Opportunities? *Academy of Management Annals*, 13(1), 240–271.

Kim, Jaeho and Andy Wu. (2019). Extending the Role of Headquarters Beyond the Firm Boundary: Entrepreneurial Alliance Innovation. *Journal of Organization Design*, 8:1–35

Aggarwal, Vikas A., and Wu, Andy. (2019). Collaboration and Start-Up Innovation. In J. Reuer, S. Matusik, and J. Jones (Eds.), *Oxford Handbook of Entrepreneurship and Collaboration* (611–630). Oxford, UK: Oxford University Press.

Pan Fang, Tommy, Andy Wu, and David R. Clough. (2019). From Chicken-or-Egg to Platform Ecosystem: Mobilizing Complementors by Creating Social Foci. *Academy of Management Best Paper Proceedings*.

Wu, Andy. (2016). Organizational Decision-Making and Information: Angel Investments by Venture Capital Partners. *Academy of Management Best Paper Proceedings*.

## RESEARCH WORKING PAPERS

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*Available upon request. Some working papers under journal review omitted. All authors listed in alphabetical order contributed equally.*

Ghosh, Sourabh, and Andy Wu. Iterative Coordination and Innovation. Invited to 4<sup>th</sup> round review after 3<sup>rd</sup> revise and resubmit at *Organization Science*.

Xiao, Hong Yu, and Andy Wu. Commuting and Innovation: Are Closer Inventors More Productive? Under 2<sup>nd</sup> round review after revise and resubmit at *Journal of Urban Economics*.

Gai, Shelby, Yo-Jud Cheng, and Andy Wu. Board Committee Coordination Following a Peer Restatement Event. Under 2<sup>nd</sup> round review after revise and resubmit at *Strategic Management Journal*.

Wu, Andy. Skilled Immigration and Firm-Level Innovation: Evidence from H-1B Lottery. Invited to revise and resubmit at *Research Policy*.

Wu, Andy and Laura Huang. Collective Folly and Individual Wisdom: How Decision Framing Impacts Entrepreneurial Investment Decisions. Preparing for submission to *Administrative Science Quarterly*.

Bermiss, Y. Sekou, Laura Huang, Min Ju Lee, and Andy Wu. The Politics of Angels: The Impact of Political Ideology on Entrepreneurial Investment Decisions. Preparing for submission to *Administrative Science Quarterly*.

## PRACTITIONER REPORTS

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Huang, Laura, Andy Wu, Min Ju Lee, Jiayi Bao, Marianne Hudson, and Elaine Bolle. (2017). The American Angel: The First In-Depth Report on the Demographics and Investing Activity of Individual American Angel Investors. *Angel Capital Association*.

## COURSE DEVELOPMENT: CASES & TEACHING MATERIALS

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Wu, Andy, and Cindy Na. "Microsoft Azure and the Cloud Wars." Harvard Business School Case 9-720-409, November 2019. (Revised April 2020.)

Koning, Rembrand, Andy Wu, Nataliya Langburd Wright, and Tarun Khanna. "MassChallenge." Harvard Business School Case 9-720-469, June 2020.

Wu, Andy, and Christopher Zhang. "Epic Games." Harvard Business School Case 9-720-380, October 2019. (Revised October 2019.)

McDonald, Rory M., Andy Wu, Emilie Billaud, and Ryan Bayer. "Evolution of the Drone Industry." Harvard Business School Background Note 9-620-053, October 2019. (Revised January 2020)

Wu, Andy, David R. Clough, and Sasha Kaletsky. "Nascent Platform Strategy: Overcoming the Chicken-or-Egg Dilemma." Harvard Business School Technical Note 9-719-507, May 2019.

- Nanda, Ashish, Eric Van den Steen, Andy Wu, Jeffrey Boyar, and Bonnie Bennett Slater. "SoundCloud: Subscription Streaming?" Harvard Business School Case 9-719-430, January 2019. (Revised June 2019.)
- Huang, Laura, Andy Wu, and Jiayi Bao. "Boxed." Harvard Business School Case 9-719-496, April 2019.
- Huang, Laura, and Andy Wu. "Boxed." Harvard Business School Teaching Note 5-720-399, September 2019.
- Wu, Andy, Grant Son, and Aastha Thakkar. "R/GA: Corporate Venture Studio vs. Accelerator." Harvard Business School Case 9-719-414, December 2018. (Revised March 2019.)
- Wu, Andy. "Rise of the Drones: Identified Technologies." Harvard Business School Teaching Note N1-718-483, June 2018.
- Wu, Andy, and George Gonzalez. "Rise of the Drones: Identified Technologies." Harvard Business School Case 9-718-482, February 2018. (Revised November 2018)
- Collis, David J., Andy Wu, Rembrand Koning, and Huaiyi Cici Sun. "Walmart Inc. Takes on Amazon.com." Harvard Business School Case 9-718-481, January 2018. (Revised January 2020.)
- Collis, David J., Andy Wu, and Rembrand Koning. "Walmart Inc. Takes on Amazon.com." Harvard Business School Teaching Note 5-720-437, February 2020.
- Wu, Andy. "Cisco Systems and OpenDNS: Strategic Integration." Harvard Business School Teaching Note 5-719-416, September 2018.
- Wu, Andy, George Gonzalez, and David Wang. "Cisco Systems and OpenDNS: Strategic Integration (B)." Harvard Business School Case 9-719-517. (Pending company release.)
- Wu, Andy, George Gonzalez, and David Wang. "Cisco Systems and OpenDNS: Strategic Integration." Harvard Business School Case 9-718-489, January 2018.
- Wu, Andy. "HTC and Virtual Reality." Harvard Business School Teaching Note 5-718-520, June 2018.
- Yoffie, David B., Andy Wu, and Allison M. Ciechanover. "HTC and Virtual Reality." Harvard Business School Case 9-718-421, October 2017. (Revised August 2018.)
- Wu, Andy, and Laura Huang. "Cotopaxi: Managing Growth for Good." Harvard Business School Teaching Note 718-416, August 2017.
- Wu, Andy, and Laura Huang. "Cotopaxi: Managing Growth for Good - Video Supplement." Harvard Business School Multimedia/Video Supplement 717-811, June 2017.
- Wu, Andy, and Laura Huang. "Cotopaxi: Managing Growth for Good." Harvard Business School Case 717-488, May 2017. (Revised November 2017.)

Wu, Andy, and David Hsu. "Pressed Juicery: Managing Growth." Wharton School Case, January 2015.

## **CONFERENCE PRESENTATIONS AND INVITED TALKS**

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### Iterative Coordination and Innovation

- Strategy Science Conference (Philadelphia, PA) (2018)
- Academy of Management Annual Meeting TIM Division (Chicago, IL) (2018)
- Strategic Management Society Annual International Conference (Paris, FR) (2018)
- Academy of Management Specialized Conference Tel Aviv (Tel Aviv, IL) (2018)
- Organization Science Special Issue Conference on Experiments in Organization Theory (Online) (2020)

### Hatching the Platform Ecosystem: Mobilizing Complementors by Creating Social Foci

- University of British Columbia (Vancouver, BC) (2019)
- University of Connecticut (Storrs, CT) (2019)
- Simon Fraser University (Burnaby, BC) (2019)
- Strategy Science Conference (Salt Lake City, UT) (2019)
- Wharton Technology and Innovation Conference (Philadelphia, PA) (2019)
- Academy of Management Annual Meeting TIM Division (Boston, MA) (2019)
- Strategic Management Society Annual International Conference (Minnesota, MN) (2019)

### Collective Folly and Individual Wisdom: How Decision Framing Impacts Entrepreneurial Investment Decisions

- Syracuse University (Syracuse, NY) (2019)
- University of Maryland (College Park, MD) (2019)
- University of Michigan (Ann Arbor, MI) (2019)
- Austin Technology and Entrepreneurship Conference (Austin, TX) (2020)

### The Politics of Angels: The Impact of Political Ideology on Entrepreneurial Investment Decisions

- Strategic Management Society Annual International Conference (Paris, FR) (2018)
- University of North Carolina (Charlotte, NC) (2020)
- Academy of Management Annual Meeting ENT Division (Online) (2020)

### Turning Lead Into Gold: How do Entrepreneurs Mobilize Resources to Exploit Opportunities?

- Academy of Management Annual Meeting ENT Division (Chicago, IL) (Scheduled 2018)
- University of British Columbia OBHR (Vancouver, BC) (2018)

### When Does the Train Run off the Track? The Sustainability of Social Capital under Dynamic Information

- Industry Studies Association (Washington, DC) (2017)
- Ludwig-Maximilians-Universität München (Munich, DE) (2017)
- INSEAD Doriot Entrepreneurship Conference (Fontainebleau, FR) (2017)
- Tsinghua University and Centre for European Economic Research RCTI-ZEW Joint Workshop (2017)
- Chinese University of Hong Kong, Shenzhen (Shenzhen, CN) (2017)
- BI Norwegian Business School (Oslo, NO) (2017)
- University of San Francisco (San Francisco, CA) (2017)
- University of Melbourne (Melbourne, AU) (2018)
- Austin Technology and Entrepreneurship Conference (Austin, TX) (2018)

- Academy of Management Annual Meeting STR Division (Chicago, IL) (2018)
- Strategic Management Society Annual International Conference (Paris, FR) (2018)

#### Claiming the Monitoring Mantle: How Inter-Committee Coordination Increases Board Oversight Following a Peer Restatement Event

- Dartmouth University (Hanover, NH) (2019)
- Northwestern University (Evanston, IL) (2019)
- University of California Riverside (Riverside, CA) (2019)
- University of Georgia (Athens, GA) (2019)
- Michigan State University (East Lansing, MI) (2019)
- Santa Clara University (Santa Clara, CA) (2019)
- Strategic Management Society Annual International Conference (Houston, TX) (2017)
- INSEAD Conference on the Behavioral Perspectives on Corporate Governance (Fontainebleau, FR) (2017)
- Northwestern University network Dynamics and Market Inequalities Lab (Evanston, IL) (2017)
- European Group for Organization Studies (Tallinn, EE) (Scheduled 2018)
- Academy of Management Annual Meeting STR Division (Chicago, IL) (Scheduled 2018)

#### Organizational Decision-Making and Information: Angel Investments by Venture Capital Partners

- Strategic Management Society Annual International Conference (SMS Best Conference Paper Prize Finalist) (Denver, CO) (2015)
- INFORMS Annual Meeting (Philadelphia, PA) (2015)
- Academy of Management Annual Meeting ENT Division Symposium (Vancouver, BC) (2015)
- Social Enterprise @ Goizueta Research Colloquium (Best Paper) (Atlanta, GA) (2015)
- London Business School TADC (London, UK) (2015)
- University College London (London, UK) (2015)
- University of Washington (Seattle, WA) (2015)
- Harvard University (Boston, MA) (2015)
- New York University (New York, NY) (2016)
- INSEAD (Singapore, SG) (2016)
- Kauffman Emerging Scholars Conference (Kansas City, MO) (2016)
- Economics of Entrepreneurship and Innovation Conference (Kington, ON) (2017)
- Ludwig-Maximilians-Universität München (Munich, DE) (2017)

#### Organizing Knowledge Production Teams within Firms for Innovation

- West Coast Research Symposium on Technology Entrepreneurship (Seattle, WA) (2015)
- DRUID15 Conference Rome on the Relevance of Innovation (Rome, IT) (2015)
- Strategic Management Society Annual International Conference (Madrid, ES) (2014)
- Academy of Management Annual Meeting TIM Division (Philadelphia, PA) (2014)
- London Business School TADC (London, UK) (2014)
- INFORMS Annual Meeting Strategy Science Track (Nashville, TN) (2016)

#### The Structure of Board Committees

- AAA Management Accounting Section (Dallas, TX) (2015)
- London Business School TADC (London, UK) (2016)
- Wharton Customer Analytics Initiative and Equilar Corporate Management and Board Analysis Symposium (San Francisco, CA) (2016)
- Academy of Management Annual Meeting BPS Division (Anaheim, CA) (2016)
- Strategic Management Society Annual International Conference (Berlin, DE) (2016)

Social is the New Financial: How Startup Social Media Activities Influence Funding Outcomes

- INFORMS Annual Meeting (Philadelphia, PA) (2015)
- Indiana University (Bloomington, IN) (2016)
- Arizona State University (Tempe, AZ) (2016)
- Hong Kong University of Science and Technology (Hong Kong, CN) (2016)
- Chinese University of Hong Kong (Hong Kong, CN) (2016)
- NBER Summer Institute Economics of Information Technology and Digitization Workshop (Cambridge, MA) (2016)
- West Coast Research Symposium on Technology Entrepreneurship (Seattle, WA) (2016)
- Academy of Management Annual Meeting TIM Division (Atlanta, GA) (2017)

Skilled Immigration and Firm-Level Innovation: Evidence from H-1B Lottery

- Strategic Management Society Annual International Conference (Denver, CO) (2015)
- Academy of Management Annual Meeting TIM Division (Vancouver, BC) (2015)

Do Incumbent Firms Have A Midas Touch for Startups? A Two-Sided Matching Model of Incumbent-Entrepreneur Alliances in the Biotechnology Industry

- Academy of Management Annual Meeting ENT Division (Philadelphia, PA) (2014)

## **PROFESSIONAL ACTIVITIES**

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### **Editorial Service**

Editorial Review Board: *Strategic Entrepreneurship Journal* (2018–Present), *Management and Business Review* (2020–Present)

Reviewer: *Strategic Management Journal*, *Management Science*, *Organization Science*, *Academy of Management Journal*, *Strategy Science*, *Journal of Economics and Management Strategy*, *Strategic Entrepreneurship Journal*, *Research Policy*, *Journal of Corporate Finance*, *Energy Journal*, *Academy of Management Annual Meeting* (STR, ENT, TIM), *Strategic Management Society Annual International Meeting and Special Conferences* (CS, KI, ES)

### **Affiliations**

Strategic Management Society, Academy of Management, American Economic Association, Institute for Operations Research and the Management Sciences

### **Symposium and Workshop Organizing**

Wu, Andy, David Clough, and Surobh Ghosh. (2019) Professional Development Workshop: Lean Startups and Innovation Strategy. *Academy of Management Annual Meeting*.

- Speakers: Howard Aldrich, Gary Dushnitsky, Kathleen Eisenhardt, Thomas Eisenmann, Surobh Ghosh, Marc Gruber, Riitta Katila, Ted Ladd, Michael Leatherbee, Scott Stern

Wu, Andy, David Clough, and Surobh Ghosh. (2018) Professional Development Workshop: Lean Startups and Innovation Strategy. *Academy of Management Annual Meeting*.

- Speakers: Rajshree Agarwal, Robert Bremner, Kathleen Eisenhardt, Nathan Furr, Alfonso Gambardella, Ted Ladd, Daniel Levinthal, Elizabeth Pontikes, and Christoph Zott.

Wu, Andy, and David Clough. (2017). Professional Development Workshop: Lean Startups and Innovation Strategy. *Academy of Management Annual Meeting*.

- Speakers: Vikas A. Aggarwal, Aaron Chatterji, Gary Dushnitsky, Alfonso Gambardella, Surobh Ghosh, Douglas Hannah, David H. Hsu, Rembrand M. Koning, Ted Ladd, Hart E. Posen, Maciej Workiewicz, Susan L. Cohen.

David Clough, and Andy Wu. (2016). Professional Development Workshop: Lean Startups and Innovation Strategy. *Academy of Management Annual Meeting*.

- Speakers: Robert D. Austin, Gary Dushnitsky, Nathan Furr, Raghu Garud, Benjamin L. Hallen, Ted Ladd, Rita G. McGrath, Ethan Mollick, Sonali K. Shan, and Christoph Zott.

### **Invited Discussions**

Boston University Sixth Annual Platform Strategy Research Symposium. (2018).

## **TEACHING ASSIGNMENTS**

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### **Harvard Business School**

EC Strategy and Technology (MBA), *Instructor* 2019 –

RC STRAT Strategy (MBA), *Instructor* 2017–2018

Executive Education (Exec Ed), *Instructor* 2018 –

- Custom Programs: Young Presidents Organization Gold Program, Young Presidents Organization Real Estate Program, Real Estate Management Program Present
- Focused Programs: Strategic IQ, Strategy: Building and Sustaining Competitive Advantage, Competing in the Age of Digital Platforms

### **The Wharton School of the University of Pennsylvania**

MGMT 801 Entrepreneurship (EMBA, MBA), *Teaching Assistant* 2012–2016

MGMT 612 Management of Emerging Enterprise (MBA), *Teaching Assistant* 2015

MGMT 806 Formation and Implementation of Entrepreneurial Ventures (EMBA), *Teaching Assistant* 2014

Knowledge @ Wharton Introduction to Entrepreneurship (HS), *Instructor* 2015

LBW Introduction to Management (HS), *Instructor* 2015

BEPP 250 Managerial Economics (UG), *Instructor* 2014  
Received university prize for recognition of teaching impact

HCMG 858 Healthcare Marketing (MBA), *Teaching Assistant* 2014

HCMG 391 Healthcare Entrepreneurship (UG), *Teaching Assistant* 2014

VBMA Veterinary Medicine Business Certificate Program (VMD), *Instructor* 2013 – 2015

- Designed custom courses: Veterinary Entrepreneurship, Veterinary Economics

BEPP 305 Risk Management (UG, MBA, Law), *Teaching Assistant* 2012



## Massachusetts Institute of Technology

MAS.A19 Designing Consumer Electronics (UG), <i>Teaching Assistant</i>	2010
14.A03 The Economics of Mutual Funds (UG), <i>Teaching Assistant</i>	2009

## DOCTORAL ADVISING

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Sourobh Ghosh	2016 –
▪ Chair of Dissertation Committee and member of Qualifying Paper Committee	
Tommy Pan Fang	2016 –
▪ Chair of Qualifying Paper Committee	

## RESEARCH EMPLOYMENT

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The Wharton School, Dept. of Management, <i>Research Assistant</i>	2011 – 2015
▪ Prof. David Hsu, Entrepreneurship & Innovation	
University of Michigan Dept. of Economics, <i>Research Assistant</i>	2013 – 2014
▪ Prof. Jeremy T. Fox, Industrial Organization & Matching Games	
INSEAD Dept. of Entrepreneurship and Family Enterprise, <i>Research Assistant</i>	2011 – 2013
▪ Prof. Vikas A. Aggarwal, Strategy & Entrepreneurship	
MIT Department of Economics, <i>Research Assistant</i>	
▪ Prof. Jonathan Gruber, Public Finance & Public Policy	2009 – 2010
▪ Prof. David H. Autor, Labor and Real Estate Economics	2011
▪ Prof. Peter Temin, Economic History & Labor	2008

## INDUSTRY EMPLOYMENT

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Identified Technologies Corporation, <i>Founding Director</i> (Pittsburgh, PA)	2013 – Present
▪ Advise CEO on strategy, financing, legal (IP), and sales issues	
Draycott Technology Partners Pte. Ltd. D.B.A. Shohoz, <i>Director</i> (Dhaka, BD)	2019 – Present
Fig Tech, Inc. d.b.a. Fig Loans, <i>Investor</i> (New York, NY)	2016 – Present
Surgibox Inc., <i>Advisor to CEO</i> (Cambridge, MA)	2018 – Present
MassChallenge, Inc., <i>Business Development</i> (Boston, MA)	2011
▪ Advised CEO and Director on growth strategy and financial projections	
Peter J. Solomon Company, <i>Investment Banking Analyst</i> (New York, NY)	2010
▪ Advised on sell-side M&A transactions	
Office of Governor Deval Patrick, <i>Staffer</i> (Boston, MA)	2009

- Prepared Governor's daily briefing

Consortium for Energy Efficiency, *Database Analyst* (Boston, MA) 2009

MIT Information Center, *Tour Guide* (Cambridge, MA) 2008 – 2011

Vivox Inc., *Consumer Strategy* (Framingham, MA) 2008

General Court of the Commonwealth of Massachusetts, *Staffer* (Boston, MA) 2007

- House of Representatives & Joint Committee on Public Service

Belmont Country Club, *Caddy* (Belmont, MA) 2007

## **INSTITUTIONAL SERVICE**

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HBS Bridges, *Instructor* 2019

- Selected by students to teach opening session of MBA closing program

HBS Alumni Reunion, *Instructor* 2019

HBS Strategy Unit, *Seminar Committee & Recruiting Committee* 2016 – Present

Trustees of the University of Pennsylvania, *Representative* 2013 – 2016

- Committees: Academic Policy and Facilities and Campus Planning

Graduate Council of the Faculties, *Representative* 2015 – 2016

- Advised Penn Vice Provost for Education on university-wide PhD program evaluation and certification of all PhD degrees

Penn Graduate and Professional Student Assembly, *Wharton Representative* 2011 – 2016

- Served on the Research Student Council, Finance Committee, President's Award Grant Committee, and G12 Synergy Fund Committee

Wharton Business Economics and Public Policy Quinquennial Review Committee, *PhD Representative* 2015 – 2016

Veterinary Innovation Challenge, *Senior Advisor* 2013 – 2014

MIT Educational Council, *Alumni Interviewer* 2011 – 2016

MIT Undergraduate Economics Association, *President & former Treasurer* 2008 – 2011

MIT Everett Moore Baker House Dormitory, *President* 2008 – 2011

MIT Dormitory Council, *Risk Manager & Member* 2010 – 2011

MIT Associate Advising Program, *Associate Advisor* 2009 – 2011

## PATENTS

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- Welker, Bennett L. M., Richard Y. Zhang, Anna W. Yang, and Andy Wu. (2016). Structure and Manufacturing Process for Unmanned Aerial Vehicle. *U.S. Patent No. 9,963,229 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Zhang, Richard Y., Andy Wu, and Kelsey D. Duncombe-Smith. (2016). Ground Survey and Obstacle Detection System. *U.S. Patent No. 9,513,371 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Zhang, Richard Y., and Andy Wu. (2014). Methods and Apparatus for Persistent Deployment of Aerial Vehicles. *U.S. Patent No. 9,612,327 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2014). Single-Action Three-Dimensional Model Printing Methods. *U.S. Patent Application No. 14/332,555*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2013). Single-Action Three-Dimensional Model Printing Methods. *U.S. Patent No. 8,817,332 B2*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2013). On-Site Ordering System for Mobile Devices. *U.S. Patent Application No. 13/762,838*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2012). Methods and Apparatus for URL Handling *U.S. Patent Application No. 13/524,198*. Washington, DC: U.S. Patent and Trademark Office.
- Wu, Andy. (2011). Single-Action Three-Dimensional Model Printing Methods. *U.S. Patent No. 8,579,620 B2*. Washington, DC: U.S. Patent and Trademark Office.

## PRACTITIONER TALKS AND PANELS

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|--|------|
| HBS Asia Business Conference (Boston, MA)  | 2020 |
| ▪ Moderator for “Creating Spaces for Innovation” keynote panel and “Driving Growth: Asia’s Technology Advantage” panel |      |
| MIT Sloan Sports Analytics Conference (Boston, MA)   | 2020 |
| ▪ Judge for research paper competition in business of sports   |      |
| VietChallenge (Online)   | 2020 |
| ▪ Speaker for “How to Survive and Thrive in Crisis Lessons for Startups” panel   |      |
| Shohoz 5 <sup>th</sup> Anniversary (Dhaka, BD)   | 2019 |
| ▪ Keynote speaker for “Future of Strategy in Consumer Technology”  |      |
| CLC Thought Leader Breakfast Series (Waltham, MA)  | 2019 |
| ▪ Moderator for keynote speech by Logitech CEO Bracken Darrell   |      |
| Penn Wharton China Summit (Philadelphia, PA)   | 2019 |
| ▪ Moderator for “Finance” panel  |      |
| HBS Asia Business Conference (Boston, MA)  | 2019 |

- Moderator for “Disrupters: Tech Innovators in Asia” and “Achievement Unlocked: Realizing the Power of Gaming in Asia”
- HBS Annual Venture Capital and Private Equity Conference (Boston, MA) 2019
- Moderator for “AI and Machine Learning” panel
- HBS Brand Summit (Boston, MA) 2018
- Moderator for “Sponsorship in Sports” panel
- HBS Entrepreneurship Conference (Boston, MA) 2018
- Moderator for keynote speech and “Life at a Seed Stage Startup” panel
- HBS Moving the Future Conference (Boston, MA) 2018
- Moderator for “The Business of Drones” panel
- HBS Club of Atlanta Meeting (Atlanta, GA) 2017
- Keynote speaker on “Unmanned Aerial Vehicles: Future of Drones”
- HBS Research Symposium Singapore (Singapore, SG) 2017
- Moderator for “Innovation and Entrepreneurship” panel
- Google Firebase and Cloud Platform Hackathon (Boston, MA) 2017
- Keynote talk on “Financing Your Hack: Introduction to Entrepreneurial Finance”
- Harvard Asia Business Conference (Boston, MA) 2017
- Moderator for “Innovation Strategy” panel
- Harvard Project for Asian and International Relations (Cambridge, MA) 2017
- Moderator for “Innovation: Propelling the Next Generation Forward” panel
- MIT SmartLabs Entrepalooza 2017
- Talk on “Unmanned Aerial Vehicles: Present and Future of Drones”
- Department of Veteran Affairs Boston Healthcare System (Boston, MA) 2016
- Keynote speaker on “Healthcare Innovation and Entrepreneurship for Nurses”

## **PERSONAL INTERESTS**

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- Appointments: *Justice of the Peace of the Commonwealth of Massachusetts* (judicial officer appointed by Governor with the advice and consent of the Executive Counsel)
- Athletics: Golf, Biking, Skiing, Crew, Lacrosse, Flag Football
- Activities: DJing, Bartending, Documentaries, Rubik’s Cubing, Airline Mileage Running
- Sports Teams: New England Patriots, Real Madrid, Chennai Super Kings
- Certifications: TIPS On Premise Alcohol Safety; American Heart Association Heartsaver® CPR AED Course; Universal Life Church Ordained Minister