We are very pleased to announce the inaugural Wharton Corporate Strategy and Innovation Conference, generously sponsored by the Mack Institute for Innovation Management at the Wharton School. The conference will be held on Friday, December 7, 2018, beginning with dinner on the evening of December 6. It will take place at the Wharton School in Philadelphia, PA.

Modern companies are increasingly engaging in innovative corporate strategies that call out for academic inquiry. Firm boundaries are constantly being reconsidered by both newer firms (like Google and Amazon) and more traditional firms (like GE and Siemens) alike. New technologies are influencing corporate strategies in ways that are only partially understood, and there is increasing empirical evidence that returns to scale and scope may have fundamentally changed over the past several decades, and are likely to continue to do so.

We are looking to foster an engaged community of like-minded researchers interested in exploring questions on the frontiers of corporate strategy and innovation. Relevant topics include, but are not limited to, new insights on the following:

- Corporate scope and firm boundaries
- Related and unrelated diversification
- Innovation in multi-business firms
- Innovation and returns to scale and scope
- Corporate strategies of platform-based businesses
- Governance, structure, and organization
- Outsourcing, alliances, and partnerships

The conference format will include a mix of longer and shorter paper presentations, and will be designed to maximize interaction among participants.

Please send completed papers or a statement of interest for non-presenting participation to CSIConference@wharton.upenn.edu.

The application deadline for submissions is July 31, 2018.

Emilie Feldman & Claudine Gartenberg, Conference Organizers